19173

```
1
                       CIVIL DISTRICT COURT
 2
                         PARISH OF ORLEANS
 3
                        STATE OF LOUISIANA
 5
 6
7
      GLORIA SCOTT AND
8
      DEANIA JACKSON
9
                                   NO. 96-8461
10
      VERSUS
                                   DIVISION "I"
11
                                   SECTION 14
      THE AMERICAN TOBACCO
12
13
      COMPANY, INC., ET AL.
14
15
16
17
18
                   Transcript of proceedings before The
19
20
      Honorable Richard J. Ganucheau, Judge Pro Tempore,
       Civil District Court, Parish of Orleans, State of
21
       Louisiana, 421 Loyola Avenue, New Orleans, Louisiana
22
23
       70112, commencing on June 18, 2001.
24
25
                              * *
26
2.7
                             Tuesday
                          April 29, 2003
28
                            1:14 p.m.
29
30
31
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19174
       APPEARANCES:
              GAUTHIER, DOWNING, LaBARRE, BEISER
 3
                   AND DEAN
              Attorneys at Law
 4
              (By: Deborah M. Sulzer, Esquire)
              3500 North Hullen Street
 5
              Metairie, Louisiana 70002
 6
                   - AND -
 7
              HERMAN, HERMAN, KATZ AND COTLAR, L.L.P.
              Attorneys at Law
              (By: Russ M. Herman, Esquire)
              820 O'Keefe Avenue
              New Orleans, Louisiana 70113
9
10
                   - AND -
11
              BRUNO AND BRUNO
              Attorneys at Law
12
              (By: Joseph M. Bruno, Esquire)
              825 Baronne Street
13
              New Orleans, Louisiana 70113
14
                  - AND -
15
              CARTER & CATES
              (By: Kenneth M. Carter, Esquire)
16
              Attorneys at Law
              Suite 1230, Energy Centre
17
              1100 Poydras Street
              New Orleans, Louisiana 70163-1230
```

18	
19	- AND -
10	GERTLER, GERTLER, VINCENT AND PLOTKIN, L.L.P.
20	Attorneys at Law (By: Michael H. Gertler, Esquire)
21	127-129 Carondelet Street
22	New Orleans, Louisiana 70130
22	- AND -
23	
	MURRAY LAW FIRM, APLC
24	Attorneys at Law (By: Stephen B. Murray, Esquire)
25	Suite 2550
26	909 Poydras Street New Orleans, Louisiana 70112
27	- AND -
28	BENCOMO AND ASSOCIATES
	Attorneys at Law
29	(By: Raul R. Bencomo, Esquire)
	Suite 2110, One Poydras Plaza
30	639 Loyola Avenue
2.1	New Orleans, Louisiana 70113
31	- AND -
32	AND
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19175
1	W. JAMES SINGLETON, ESQUIRE
	4050 Linwood Avenue
2	Shreveport, Louisiana 71108-2432
3	(Attorneys for the Plaintiffs)
3 4	JONES DAY
-	Attorneys at Law
5	(By: Mark A. Belasic, Esquire)
	North Point
6	901 Lakeside Avenue
	Cleveland, Ohio 44114-1190
7	
0	- AND -
8	STONE PIGMAN WALTHER WITTMANN, L.L.C.
9	Attorneys at Law
	(By: Phillip A. Wittmann, Esquire)
10	546 Carondelet Street
	New Orleans, Louisiana 70130
11	(Attorneys for the Defendant,
	R. J. Reynolds Tobacco Company)
12	
13	KING AND SPALDING
14	Attorneys at Law (By: Richard A. Schneider, Esquire
14	Jack Williams, Esquire)
15	191 Peachtree Street
	Atlanta, Georgia 30303-1763
16	(Attorneys for the Defendant,
	Brown and Williamson Tobacco
17	Corporation, individually and
	as successor by merger to
18	The American Tobacco Company)

19	
	ADAMS AND REESE, L.L.P.
20	Attorneys at Law
	(By: Charles F. Gay, Jr., Esquire
21	Ronald J. Sholes, Esquire)
	Suite 4500, One Shell Square
22	701 Poydras Street
	New Orleans, Louisiana 70139
23	(Attorneys for the Defendant,
	Philip Morris, Incorporated)
24	
25	SHOOK, HARDY AND BACON, L.L.P.
0.6	Attorneys at Law
26	(By: Gary R. Long, Esquire
0.7	Tammy B. Coker, Esquire)
27	One Kansas City Place 1200 Main Street
28	
20 29	Kansas City, Missouri 64105-2118 - AND -
30	- AND -
31	
32	
32	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19176
1	GORDON, ARATA, McCOLLAM, DUPLANTIS
	AND EGAN, L.L.P.
2	Attorneys at Law
	(By: Steven W. Copley, Esquire)
3	Suite 4000
	201 St. Charles Avenue
4	New Orleans, Louisiana 70170-4000
	(Attorneys for the Defendant,
5	Lorillard Tobacco Company)
6	
7	
	SPECIAL MASTER:
8	
•	Dominic J. Gianna, Esquire
9	Middleberg, Riddle and Gianna
1.0	Suite 3100
10	201 St. Charles Avenue
11	New Orleans, Louisiana 70170-3100
12	
13	
14	
7.7	REPORTED BY:
15	KEI OKIED DI
	Carol Vallette Slater
16	Certified Court Reporter
10	Register Professional Reporter
17	(No. 78020)
_ ,	Huffman & Robinson, Inc.
18	Suite 250 Annex
	701 Poydras Street
19	New Orleans, Louisiana 70139
	(504) 525-1753 (800) 749-1753
20	
	* * * * *
21	
22	
23	

```
24
25
26
27
28
29
30
31
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
          New Orleans, Louisiana (504) 525-1753
                                                     19177
 1
                             INDEX
 2
 3
 4
       WITNESS:
                                                     PAGE
 5
 6
       ROBERT J. NORRELL, Ph.D.
7
       REDIRECT EXAMINATION BY MR. SHOLES...... 19188
8
9
      PETER P. ROWELL, Ph.D.
       DIRECT EXAMINATION BY MR. SCHNEIDER..... 19193
10
11
       CROSS-EXAMINATION BY MR. BRUNO..... 19220
12
       RE-DIRECT EXAMINATION BY MR. SCHNEIDER..... 19258
13
14
15
16
17
18
19
20
21
22
23
2.4
25
26
2.7
28
29
30
31
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                     19178
1
                       PROCEEDINGS
                   THE COURT:
 3
                   Recess is over.
 4
                   When the luncheon recess started, I
 5
       indicated that we would resume a little early in
 6
       order for me to hear some arguments on the
7
       objections to some demonstrative aids that the
8
       defendants are planning to use in connection with
9
       the redirect of Dr. Norrell. Mr. Sholes attempted
10
       to talk, I asked him to --
11
                   MR. SHOLES:
12
                   May I interrupt, for a moment, Your
13
              Honor. I noticed Mr. Belasic wanted to weigh
14
              in on this issue, also. They have not been
15
              brought back yet. He is on his way. If the
16
              Court will indulge us for a couple minutes
```

```
17
               just for him to get here.
18
                    THE COURT:
19
                    We will wait a couple minutes.
20
                    MR. SHOLES:
21
                    Thank you, Your Honor.
2.2
                    MR. RUSS HERMAN:
23
                    Have you given the Judge a copy of this
24
               transcript?
25
                    MR. SHOLES:
26
                    Of course.
27
                        (Whereupon, a discussion was held
28
               off the record.)
29
                    THE COURT:
30
                    Mr. Sholes?
                    MR. SHOLES:
31
32
                    Yes, Your Honor. I understand.
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                    THE COURT:
 2
                    I said 1:15, and it's now nearly 1:25.
 3
                    MR. SHOLES:
                    I understand, Your Honor.
 5
                    THE COURT:
 6
                    We're going to begin.
 7
                    Mr. Sholes, you were saying, as we
 8
               recessed for lunch.
 9
                    MR. SHOLES:
10
                    Judge, there were attempts to point out
11
               to the Court that it has happened in the
12
               past, as a matter of fact, with the very
13
               first witness, where plaintiffs provided to
14
               us right before the witness took the stand on
              redirect his redirect demonstrative exhibits.
15
               There was a colloquy before the Court, Mr.
16
17
              Herman and Mr. Belasic about the fact that we
              had not seen them and, as a matter of fact,
18
19
              some of these were things not even on an
20
              exhibit list.
21
                    THE COURT:
22
                    Is that in the transcript you gave me of
23
               January 29?
                    MR. SHOLES:
2.4
                    I believe it is, Your Honor. I believe
25
2.6
               we highlighted those sections. We gave those
27
               to Mr. Herman before we gave it to the court.
28
                    THE COURT:
29
                    And I have something on Page 12,119.
30
                    MR. SHOLES:
31
                    There's several pages of comments
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana
                                         (504) 525-1753
                                                       19180
 2
                    Well, I'm looking at the first one,
 3
               12,119.
 4
                    MR. SHOLES:
 5
                    Yes.
 6
                    THE COURT:
 7
                    If you're looking at a different page,
 8
               give me the number.
                    MR. SHOLES:
```

10	I'm looking at 12,119. What the Court
11	indicated that there was no preinstruction on
12	redirect exhibits.
13	THE COURT:
14	Well, let's look at that. I didn't
15	have I indicated that there's some
16	instruction on redirect exhibits today?
17	MR. SHOLES:
18	No, Your Honor.
19	THE COURT:
20	
	Okay.
21	MR. SHOLES:
22	But redirect exhibits have never been
23	covered by any of the pretrial orders.
24	
	THE COURT:
25	I think we concede that.
26	MR. SHOLES:
27	Now, in that testimony with Dr. Burns,
28	Mr. Herman, before Dr. Burns took the stand,
29	I believe, handed to us his redirect
30	exhibits. We'd never seen them and had quite
31	a bit of as a matter of fact, redirect had
32	already begun when he gave us the exhibits.
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19181
1	We never had an opportunity to review them.
2	And they were not identified with Dr. Burns.
3	Mr. Belasic objected.
4	THE COURT:
5	And where is that?
_	
6	MR SHOLES:
6	MR. SHOLES:
7	I think you're going to find that on
7	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic
7 8 9	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is
7 8 9 10	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just
7 8 9 10 11	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and
7 8 9 10	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just
7 8 9 10 11	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection.
7 8 9 10 11 12	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by
7 8 9 10 11 12 13 14	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135
7 8 9 10 11 12 13 14 15	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT:
7 8 9 10 11 12 13 14	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135
7 8 9 10 11 12 13 14 15	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT:
7 8 9 10 11 12 13 14 15 16 17	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES:
7 8 9 10 11 12 13 14 15 16 17	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of
7 8 9 10 11 12 13 14 15 16 17 18	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're
7 8 9 10 11 12 13 14 15 16 17	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of
7 8 9 10 11 12 13 14 15 16 17 18	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way.
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136,
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct?
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct?
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	I think you're going to find that on 12,132, and highlighted there, Mr. Belasic commented the very first objection, this is not on any exhibit list since it was just created last night and given to us, and that's the first objection. And if the Court would indulge us by going to 12,135 THE COURT: I'm there. MR. SHOLES: Mr. Belasic indicates at the bottom of that page, we won't object as long as we're given the same leeway, as long as Mr. Herman doesn't hassle us, we will withdraw our objection, and that's why we proceeded that way. Further, on the next page, Page 12,136, Mr. Belasic indicates if you're going to let their experts do it, I'm going to want my medical experts to come in and we're going to have a battle over these pre-prepared charts instead of actual testimony. If he can get his in, I can make one of my own, correct? And the court says the same rulings apply to both defendants, plaintiffs and HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

Our contention is they were allowed to 4 give us stuff that was not on Dr. Burns' exhibit list that he had just created 5 6 demonstratives that were used on his redirect 7 that we had not seen. They were allowed to 8 do it. We believe, Your Honor, with all due 9 respect, we should be allowed to do it. 10 THE COURT: 11 You think what I referred to on Page 12 12,135 at Lines 10 and 11, this is a summary and chart -- summary or calculation -- I 13 14 think that fits the article -- is a 15 demonstrative and not an exhibit? 16 MR. SHOLES: I believe that is correct, Your Honor. 17 18 It was definitely a demonstrative. Let me be 19 sure. 20 MR. RUSS HERMAN: 21 Of course, there's a lot not underlined, 22 and I'll try to be as succinct as I can. I 23 offered it at Page 12,131 a summary exhibit under Louisiana Code of Evidence 1006. It 24 25 was not offered as a demonstrative. It was 26 offered as a summary document based on various medical journals. 27 28 If you look at the bottom of 12,013, the part that's not underlined, Mr. Belasic says 29 the more important objection is the documents 30 he's talking about here were put into 31 32 evidence by me. They were already in HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19183 evidence by Mr. Belasic. So, there was nothing wrong with making a summary exhibit 3 according to the code by documents which everyone had notice and were actually used. 5 If you look then at Page 12,133, two 6 things occur that are not underlined. Number 7 1, I say they gave me the articles from which 8 1006 were made. I got them from the 9 defendants. 10 THE COURT: 11 What line are you on, please? 12 MR. RUSS HERMAN: 13 At Line 17 and 16. They gave me every one of those. 14 15 THE COURT: 16 If you're on Page --17 MR. RUSS HERMAN: 18 12,134. I'm at Page 12,134 now. 19 THE COURT: 20 Line 17. 21 MR. RUSS HERMAN: 22 They certainly knew about them, meaning 23 Mr. Belasic, because they gave these to me. They gave me every one of these articles 24 yesterday to be used on their cross-25 26 examination. 27 Then, Your Honor says, and this isn't 28 underlined, I have the article in front of 29 me. That is, Code of Evidence 1006. All I 30 did was offer a 1006 in evidence. It wasn't

31 demonstrative. It was evidence. Then, Mr. 32 Belasic, unfortunately, contrary to learned HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 Counsel's argument that 12,136, Page 12,136, he says he understands Your Honor's ruling that this goes in, and I'm going to want my 3 4 medical experts to come in so he can do the 5 same thing. In other words, if their medical journal article's used by us on cross-6 7 examination, he's going to want the right to 8 issue a 1006 summary exhibit. 9 Now, to say that this transcends or is 10 contrary to a CMO directed at demonstrative 11 evidence completely off the issue and have the defendants make an exhaustive search of 12 13 January, February, March and April and come 14 up with only this text, we believe, doesn't 15 support learned Counsel's argument whatsoever. It's clear we never got the 16 documents, we didn't have time to object to 17 them, and they were never served on us and 18 that they are demonstratives. They're listed 19 20 as demonstratives. 21 THE COURT: 22 Anything, Mr. Sholes? MR. SHOLES: 23 First, to call it an exhaustive search 2.4 25 and we only had a short time, this was the 26 one quick ready one we could find. It was not on his exhibit list on his reliance list. 2.7 28 THE COURT: 29 But it apparently seems to be sanctioned by 1006, or the evidence article you cited? 30 MR. RUSS HERMAN: 31 32 Yes, 1006. It's in evidence -- is the HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19185 1 article on evidence that says you can --2 MR. SHOLES: 3 It's clearly a demonstrative that we 4 were not aware of, they had not produced to 5 us, and I think the Court will agree, I think 6 it's true, that other times we've tried to 7 use 1006 -- let me back that up before I say 8 that, but I'm fairly certain. 9 THE COURT: 10 Well, Mr. Sholes, again, I'm not going 11 to try to refresh my memory on those fine 12 points, but 1006 deals with summaries, and I 13 was referring to that article because I quote 14 part of it here. The issue before me is 15 demonstrative aids and Trial Order Number 5 16 is very specific. It was not complied with. To the extent it was not complied with, those 17 18 demonstrative aids will not be used at this 19 trial. 20 Get the jury, please. THE LAW CLERK: 21 22 Yes, Judge. 23 THE COURT:

24	While we're waiting for the jury, has
25	there been any change in the work schedule of
26	May 5 to May 9?
27	MR. BELASIC:
28	We can agree to move the schedule. Dr.
29	Townsend won't be available to testify until
30	Monday at 1:30. We will determine what we
31	will do to fill the morning in. Perhaps we
32	may have to have a hearing on demonstratives,
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19186
1	
	hopefully not, but we will certainly agree to
2	the jury's request.
3	THE COURT:
4	I will instruct the jury then that we
5	will take testimony before them on May 5,
6	Monday, which was scheduled as a jury off
7	day, and the jury will be off on Friday, May
8	9th of that same week, which will be a
9	change. I will send a memorandum around to
10	everyone setting that out. All right. Thank
11	you.
12	MR. SHOLES:
13	Your Honor, if I may, can I get
14	clarification on one point?
15	THE COURT:
16	Mr. Sholes?
17	MR. SHOLES:
18	Are we now allowed to use exhibits that
19	were that are on the exhibit list with Dr.
20	Norrell?
21	THE COURT:
22	My understanding is that as to redirect
23	exhibits, my orders are silent, and I made a
24	comment earlier that the next tobacco class
25	action will be a little better than this one,
26	but I have no prohibition against using them
27	as long as they were previously listed and
28	noted to the other side. But there is a
29	specific provision for demonstratives, and
30	that's what I'm relying on for my last
31	ruling.
32	MR. SHOLES:
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19187
1	I'd like to point out to Counsel at this
2	point we will attempt to introduce the
3	exhibits which covers the PSA.
4	MR. RUSS HERMAN:
=	
5	PSAs?
6	MR. SHOLES:
7	Public service announcements.
8	MR. RUSS HERMAN:
9	Your Honor, if there are some witnesses
10	in the courtroom, we'd like them identified,
11	because if they're not experts, we want them
12	sequestered.
13	MR. SHOLES:
14	Everyone in the courtroom is an expert
15	witness that we would call.
16	MR. RUSS HERMAN:

```
17
                    We would like them identified.
18
                    THE COURT:
19
                    Anyone in the room who would expect to
20
               be called as a witness, raise your hand.
                    THE COURT:
21
22
                    Your name, sir?
                    MR. ROWELL:
23
24
                    Peter Rowell.
25
                    THE COURT:
26
                    Anyone else?
27
                    MR. SHOLES:
28
                    Your Honor, while we're waiting for the
29
               jury, the exhibits that we're going to try to
30
               introduce are the --
31
                    THE COURT:
32
                    Mr. Herman is not listening to you.
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana (504) 525-1753
               Maybe it would be better if he and Mr. Herman
 2
               were listening.
 3
                    Would you start again?
                    THE CLERK:
                    All rise for the jury, please.
 5
 6
                    (Jury seated.)
 7
                    THE COURT:
                    Please be seated.
 8
 9
                    Mr. Sholes?
                    MR. SHOLES:
10
11
                    Good afternoon.
12
       REDIRECT EXAMINATION BY MR. SHOLES:
       Q. Professor Norrell, earlier, Mr. Murray asked
13
       you about a bunch of things. He went through a
14
       litany of things and asked you if those things were
       changed since the filing of this lawsuit. Do you
16
17
       know whether or not those things that had -- being
18
       changed or being done had anything whatsoever to do
19
       with the filing of this lawsuit?
20
              They did not have anything to do with the
       Α.
21
       filing of this lawsuit.
22
             Now, sir, he also asked you about some
23
       advertisements and it's correct that there were
24
       other things that were out there being told to the
25
       public on TV other than just tobacco company
2.6
       advertisements; is that correct?
27
       Α.
              Yes, sir. Public service announcements ran
28
       on television, of course, in the 1960s, and then the
29
       public service announcements have continued even
30
       though the television advertisements of cigarettes
31
        stopped in 1972.
32
              Sir, is it correct that you reviewed Exhibit
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana
                                         (504) 525-1753
                                                       19189
        SA-4113, and is that a compilation of some of the
 2
        public service announcements that were run on TV?
 3
              Yes, it is.
       Α.
 4
                    MR. SHOLES:
 5
                    Your Honor, at this time, we would like
 6
               to move to introduce SA-4113.
 7
                    THE COURT:
 8
                    Objection?
 9
                    MR. STEPHEN MURRAY:
```

1.0	
10	Yes, Your Honor. May we approach.
11	(Whereupon, a sidebar conference is held
12	as follows:)
13	MR. STEPHEN MURRAY:
_	
14	Your Honor, that exhibit is not on any
15	list that has been provided to us.
16	MR. SHOLES:
17	If it's on our exhibit list it was
18	not listed as a specific exhibit with this
19	witness, but it is on our exhibit list and
20	the rule is that for purposes of redirect, it
21	does not have to be listed. We only want to
	_
22	play a portion of these. We only want to
23	play three of them, which are the three that
24	you have already seen on that previously
25	submitted demonstrative.
_	
26	MR. STEPHEN MURRAY:
27	Are they on his reliance list?
28	MR. SHOLES:
_	
29	Exhibits do not on redirect do not
30	have to be on the reliance list.
31	THE COURT:
32	Well, the trial orders are silent on
- -	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19190
1	that issue. That's the problem. If it's on
2	the exhibit list are you saying that they
3	were used in past?
4	MR. SHOLES:
5	No. I'm saying that they are on the
6	
	exhibit list.
	exhibit list.
7	THE COURT:
7 8	THE COURT: You said something about you used four
7	THE COURT:
7 8	THE COURT: You said something about you used four
7 8 9 10	THE COURT: You said something about you used four of them MR. SHOLES:
7 8 9 10 11	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to
7 8 9 10 11	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave
7 8 9 10 11	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave
7 8 9 10 11	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave
7 8 9 10 11 12 13 14	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave
7 8 9 10 11 12 13 14 15	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of
7 8 9 10 11 12 13 14 15 16 17	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of
7 8 9 10 11 12 13 14 15 16 17	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know
7 8 9 10 11 12 13 14 15 16 17 18 19	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show.
7 8 9 10 11 12 13 14 15 16 17 18 19 20	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What?
7 8 9 10 11 12 13 14 15 16 17 18 19 20	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show.
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show.
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28?
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT:
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list?
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list? HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list?
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list? HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list? HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	THE COURT: You said something about you used four of them MR. SHOLES: The compilation has 28. We only want to use three of them, and those three we gave him on that list of demonstratives we gave them that you've seen. MR. STEPHEN MURRAY: Now you're going to ask him about 28 of them, and I have no way to know MR. SHOLES: You have the three we want to show. MR. STEPHEN MURRAY: What? MR. SHOLES: You have the three on that demonstrative that we're going to show. MR. STEPHEN MURRAY: You going to ask him about the three or about the 28? MR. SHOLES: I'm only going to ask him about the three. THE COURT: Are they on the demonstrative list? HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

```
MR. SHOLES:
 4
                    Tammy, give me the demonstrative number,
 5
               please.
 6
                    MS. COKER:
 7
                    1082.
 8
                    MR. RUSS HERMAN:
 9
                    I can help, Mr. Sholes.
10
                    MR. RUSS HERMAN:
11
                    Mr. Sholes, here's the list.
12
                    MR. SHOLES:
13
                    Here we go.
14
                    Thank you, Mr. Herman.
15
                    MR. RUSS HERMAN:
16
                    You're welcome.
17
                    MR. STEPHEN MURRAY:
18
                    Submitted.
19
                    THE COURT:
20
                    Overruled.
21
                    (End of sidebar.)
22
        EXAMINATION BY MR. SHOLES:
              Professor Norrell, do these public service
2.3
        Q.
        announcements -- illustrative of what else was out
24
        there available to the public and being shown to the
2.5
26
       public on smoking and health?
27
       Α.
              Yes, sir.
28
              Were they running back in the '70s and
       continuing to run throughout time?
              Yes, sir. They began in the '60s and they
30
        continued through in various forms today.
31
32
                    MR. SHOLES:
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana (504) 525-1753
                                                        19192
                    Your Honor, at this time, we'd move to
               public an excerpt of SA-4113.
 3
                    THE COURT:
 4
                    I've heard the arguments and the
 5
               objections and it is overruled.
 6
                    You may publish.
 7
                    MR. SHOLES:
 8
                    May we turn the lights down?
 9
                    MR. SHOLES:
10
                    Proceed, Bert.
11
                    (Whereupon, demonstratives are shown to
12
               the jury.)
13
                    MR. SHOLES:
                    May we have the lights back on?
14
15
                    Your Honor, we have no further
16
               questions.
17
                    THE COURT:
18
                    Step down.
19
                    Next witness for the defense?
20
                    MR. SCHNEIDER:
21
                    Your Honor, defense calls Dr. Peter
22
               Rowell.
23
                    THE COURT:
24
                    I presume this witness is discharged?
25
                    You may leave, Doctor. Thank you.
26
                    Step up to be sworn, please.
27
                          PETER P. ROWELL, Ph.D.,
               after being first duly sworn by the Clerk,
28
29
               testified as follows:
30
                    THE COURT:
```

```
31
                   Have a seat, Doctor. That microphone is
              turned on. If you speak into it, everybody
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
1
              can hear you, you won't have to raise your
              voice.
 3
                   Mr. Schneider, ready to proceed?
 4
                   MR. SCHNEIDER:
5
                   Yes, Your Honor.
6
                   Good afternoon, ladies and gentlemen.
7
              Good afternoon, Your Honor, Counsel.
8
       DIRECT EXAMINATION BY MR. SCHNEIDER:
9
             Good afternoon, Dr. Rowell?
10
       Α.
              Good afternoon.
11
              Let's get you to formally introduce yourself
       Q.
12
       to the jury.
13
       A. My name is Peter Rowell. I'm a professor of
14
       pharmacology at the University of Louisville.
15
       Q. Are you here, Dr. Rowell, to offer opinions
       in the area of nicotine pharmacology?
16
            Yes, I am.
17
       Α.
18
              Have you published peer-reviewed articles in
       Ο.
19
       the field of nicotine pharmacology?
20
           Yes, I have.
21
             And have your articles been cited by the
22
       United States Surgeon General?
23
              Yes.
             All right. Let's go and try to find out a
2.4
25
       little bit about your background and your
26
       qualifications. Tell the jury, where do you work,
27
       Doctor?
28
       A. I work in Louisville, Kentucky, at the School
       of Medicine, in the Department of Pharmacology.
29
       Q. So, you and your family reside in Louisville
30
31
       and you came down to testify here in this case at
32
       New Orleans?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19194
              That's right.
             What is your current position at the
3
       University of Louisville, School of Medicine?
       A. I am a full professor. My current position
 4
5
       is a professor of neuropharmacology, which is a
6
       subset of pharmacology, and also assistant for
7
       research at the School of Medicine.
8
       Q. How long have you been at the University of
9
       Louisville School of Medicine?
10
       A. A little over 25 years.
11
       Q.
              And what do you do there? I take it you
12
       teach?
13
              Yes, I do. I teach. I teach the medical
14
       students and, also, dental students and nursing
15
       students and other students. Also graduate
16
       students. I do mainly research. I run a research
       lab involved in the study of nicotine, and I do
17
18
       administrative work for the dean and the School of
19
       Medicine in general.
20
              So, your teaching is -- of the students of
21
       the School of Medicine there who are hoping to go on
22
       to become doctors?
23
       Α.
             That's correct.
```

```
Can you estimate for us over your 25 years
       how many doctors have you had the benefit of
       teaching pharmacology?
26
27
       A. Between 2,000 -- it's over 2,000 medical
       students.
29
            You say you also research?
       Q.
30
       Α.
             Correct.
            Now, research is doing laboratory
31
      Ο.
32
       experiments?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
             Yes. These are laboratory experiments.
 1
             Is research also reading scientific
       literature and determining what scientists have
       found and published?
 5
       A. Absolutely.
 6
       Q. How much of your time do you spend doing
7
       laboratory research?
8
      A. About half my time, or maybe a little over,
9
       55 percent.
       Q. Okay. Let's go a little bit further back in
10
11
       time, and tell us where you grew up. We don't need
12
       to hear a David Copperfield type of stuff, but tell
13
      us where you grew up and your educational
14
      background.
             I'm originally from St. Petersburg, Florida,
15
      and I grew up in Florida. I went to high school
16
17
       there and then went to Stetson University for my
18
       undergraduate degree in DeLand, Florida.
19
       Q. What was that degree in?
20
             I got a degree in psychology and a minor in
       Α.
21
       chemistry at Stetson.
22
       Q. And what year was that?
             That was in 1968.
23
      Α.
24
             And after you got that degree in psychology,
25
       did you continue your schoolwork right at that
      point?
26
      A. Not exactly at that point.
27
28
            What happened?
           Well, that was the Vietnam war era. So, I
29
30
      was inducted into the Army in 1969 and spent two
       years in the armed services, in the Army.
31
32
       Q. What positions did you hold, what rank did
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       you hold in the armed services?
       A. Well, my first rank was a second lieutenant
 3
       and I was first at Fort Sam Houston, Texas, and then
 4
       later on in a M.A.S.H. unit in Fort Meade, Maryland.
       The last year, I was sent to Vietnam and I was a
 5
 6
      first lieutenant with the 101st Airborne Division in
7
      an infantry battalion.
             When you were in Viet Nam, were you working
9
      in a M.A.S.H. unit or out in the field in combat?
       A. I was a little further out in the field than
10
       that. It was at a fire base with an infantry
11
       battalion.
12
13
      Q. Did you eventually get out of the service?
      A. Yes.
Q. What year was that?
A. 1971.
14
15
16
```

```
When you left the military, did you receive
18
       any awards?
       A. Yes.
19
20
             What were those?
            I received the Bronze Star in 1971, also the
21
22
       Combat Infantry badge and the Air Medal for air
23
       operations.
24
              Having served your country, you came back to
25
       the United States and pursued your education
26
       further?
27
       A. Correct.
28
              Where did you go to school?
       Ο.
29
             Pursued graduate work at the University of
       Florida, Gainesville, Florida, and entered the
30
       College of Medicine, School of Medicine there, in
31
       the field of pharmacology.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       Ο.
              Did you ultimately receive a Ph.D.?
       Α.
              Yes.
            That's a doctor of philosophy in a field of
 3
       science?
 5
       A. Right.
 6
       Q.
             In what field?
 7
             Research degree in the field of pharmacology.
             And I think the jury may know what the field
8
9
       of pharmacology is because we've heard a great
       number of witnesses in this case, but remind us all.
10
11
       What is pharmacology?
              Okay. Pharmacology is the study of how drugs
12
13
       work in the body. It's not pharmacy, which is
       dispensing and compounding drugs and putting them
14
       into the body. Once it gets into the bloodstream,
      it goes to whatever organ it is, it's kind of the
16
       molecular action of how drugs work, how they
17
18
       interact with the body and what they do.
19
              All right. When you were in graduate school
20
       at the University of Florida, what was the focus of
21
       your work and your research there?
       A. It was on how drugs work in the nervous
23
       system, particularly drugs that work on a subset of
       nerves called the acetylcholine nerves, or
24
       cholinergic nerves. I included nicotine in that
25
26
27
              Did you do study on the effect of nicotine on
28
       biological systems when you were at University of
29
       Florida getting your Ph.D.?
30
              Yes, I did.
31
              What was the reason for your studying
32
       nicotine at the University of Florida when you were
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                   (504) 525-1753
                                                      19198
       getting your education there?
       A. Nicotine is a drug that's been used for
 3
       really over 100 years, to study that acetylcholine
 4
       system. It was a fundamental compound for
 5
       developing the concept of what we call receptors,
 6
       which is what drugs and even our own indigenous body
 7
       chemicals fit into. Nicotine works on these
 8
      particular receptors, which actually have now been
       called nicotinic receptors, because that's where
```

```
they were studied. All our research uses nicotine
11
       to study the nervous system.
12
       Q. We will go over each of those terms you used,
13
       receptors, acetylcholine, nicotine, perhaps in more
       depth, but we will go through your background a
14
15
       little bit.
16
       Α.
              Okay.
17
       Ο.
              Have you ever been an employee of a tobacco
18
       company?
19
       Α.
20
              Yet, nonetheless, you have researched
21
       nicotine when you were with the college?
22
              Right.
23
              And then when you were in graduate school.
24
       Have you done research on nicotine since 1971
25
       forward?
       A. Yes. That's been the focus of my research
26
27
       throughout my career.
28
       Q. All right. After you got your Ph.D., what
29
       year was that, 1975?
3.0
       A.
             1975, correct.
              What did you do when you got that Ph.D.?
31
       Q.
              Then, I pursued further graduate --
32
       Α.
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                   (504) 525-1753
                                                      19199
       postgraduate work at Vanderbilt University medical
       school, in Nashville, from 1975 to 1977, as a
 3
       research associate or a postdoctoral position.
 4
           Vanderbilt is in Nashville. What kind of
 5
       work did you do there? What kind of research?
 6
              Again, it was a continuation of my nicotine
7
       research work, and we were investigating nicotine as
       it applied to maternal cigarette smoking and birth
9
       weight of babies.
              You were actually doing studies to see
10
11
       whether nicotine affected pregnancy and the birth
       weight of children born of smoking mothers?
12
13
              Right. We were investigating whether
14
       nicotine affected the transport of nutrients across
15
       the placenta of smoking mothers.
16
             How long did you remain at Vanderbilt?
17
              Two years.
       Α.
18
       Q.
              Then, what happened to you?
19
       Α.
              Then, I was offered a position at Louisville,
20
       at the University of Louisville, School of Medicine,
21
       and went up there 1977.
22
             How did you -- I know it's not that far from
23
       Nashville to Louisville, but how did you manage to
24
       get there? How were they attracted to you?
25
              There was a new professor chairman of the
26
       Pharmacology Department who had just come on board
27
       the year before and he was given several faculty
28
       positions, and he actually talked to me at a Chicago
29
       meeting and was interested in my work with nicotine
30
       because the State of Kentucky had begun a University
       of Kentucky Tobacco and Health Research Institute,
31
32
        which taxes the cigarettes and applies that tax to
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
```

http://legacy.library.ucsf&du/tid/toq07:a00/pdfndustrydocuments.ucsf.edu/docs/mygl0001

research involving nicotine and other aspects of smoking, and Dr. Waddell was the new chairman's

19200

- name, thought that I would be a good fit for being
- 4 able to obtain research funding to continue my work
- 5 with nicotine at Louisville.
- 6 And you've been there 27 years?
- 7 Right.
- 8 During those 27 years that you were there, Ο.
- did you receive funding from the organization that 9
- 10 you mentioned, the Kentucky Tobacco and Health
- 11 Research Institute?
- A. Yes, I did. 12
- 13 Now, is that institute a state agency of the
- 14 government of Kentucky?
- A. Yes. That's set up by the state legislature 15
- 16 of the state.
- 17 You said that in Kentucky they tax cigarettes
- 18 and provide funding through that agency?
- 19 A. Correct.
- 20 Q. And you received grants from that
- 21 organization for how many years?
- 22 A. Off and on, for, I don't know, ten or 12
- 23 years, probably.
- Q. Did there ever come a time when you applied 24
- 25 for grant funding to the federal government?
- 26 A. Yes.
- 27 And when did you begin receiving or have you
- 28 ever begun receiving federal grant money?
- Yes, I have.
- Is it correct, Dr. Rowell, that professors at 30
- universities, to do their research, they typically 31
- 32 need funding from either a private source or a state HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS

New Orleans, Louisiana (504) 525-1753

- agency or a federal agency? That's just the way the system works, right?
- 3 That's correct.
- So, professors like you compete for grant 4
- 5 money to fund the research that you want to do?
- 6 A. Yes.
- 7 So, for some period of time, the federal
- government has given you grant money to do research
- 9 on things dealing with pharmacology?
- That's correct. 10
- Now, have those grant monies come from the 11
- 12 National Institute of Health, NIH?
- 13 A. Yes.
- What is the National Institute of Health? 14
- A. That's an institute that really provides 15
- funding through a number of subagencies for heart 16
- 17 research and cancer research and drug research of
- all kinds. There are several agencies under that, 18
- 19 or institutes under that.
- 20 For example, is the National Cancer Institute Q.
- 21 part of the National Institute of Health?
- 22 Α. Yes.
- 23 Is the National Institute on Drug Addiction
- also a -- one of those agencies under the umbrella 24
- of the National Institute of Health? 25
- A. Yes. The National Institutes of Drug Abuse, 26
- 27 right.
- 28 Q. Drug abuse. I'm sorry. Has that institute
- 29 funded your research?
- 30 A. Yes.

31 Now, in order to get funded by the federal 32 government, do they have to recognize you as a HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 respected scientist in the field that you're seeking to research? 3 A. Yes. Those are very critically evaluated grant applications. 5 And for your career for 30 years, you have 6 been focusing on research on nicotine pharmacology; 7 is that correct? 8 Right. 9 Have you worked on chemicals other than 10 nicotine? 11 A. Yes. 12 Like what? Give us some examples. Q. 13 Well, I've worked on a lot of nicotine 14 analogs or agents that are kind of like nicotine and 15 work in little bit different ways, epibatidine, 16 anabasine. I've worked on cocaine, amphetamines. They're psychostimulant drugs. Then, I've worked on 17 18 other drugs, glutamate and GABA and some other 19 compounds. 20 All right. Did there come a time when you 21 were contacted by counsel for tobacco companies who asked you to serve as an expert consultant or 22 consider serving as an expert consultant on the 23 24 issue of nicotine pharmacology? 25 Α. Yes. 26 Q. When did that happen? 27 1995. Α. 28 1995. So, from 1971, when you first started 29 down in Florida studying nicotine pharmacology, all the way to 1995, had any of your research on 30 31 anything you had ever been -- done been funded by a 32 tobacco company? HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19203 A. No. I understand, Doctor, today you're being paid 3 for your time to come down here and your expenses to 4 come down and give testimony, right? That's right. 5 6 When you were contacted in 1995, what is it 7 that you were asked to do or to consider doing? 8 A. I was asked to do a review of the published 9 literature that was available to all scientists, 10 peer-reviewed published literature that was out in 11 the open on the important significant advances that 12 had happened in nicotine pharmacology. I, of 13 course, was familiar with a lot of that, being in 14 the field, but we were asked to put together a 15 report on the important significant scientific 16 advances that had to do with nicotine and how 17 nicotine worked. 18 For doing that work, you were going to be 19 paid for your time doing that work, your report? 20 We put that in as a contract. I did that 21 with a colleague. I didn't profit personally from 22 23 Q. Who was your colleague that worked with you

```
on this report?
       A. Dr. Laurence Carr.
             Now, Dr. Rowell, while you yourself did not
26
27
       receive funding from a tobacco company, did you ever
       work with any scientist that had received funding
29
       from a tobacco company to do research?
            Yes.
30
             For example?
31
       Ο.
            The Council for Tobacco Research has funded a
32
       Α.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       lot of scientists over the years, and my
 1
       postdoctoral, Dr. Rama Sastry, part of his research
       was funded by CCR money, not directly from tobacco
       companies.
 5
             Were you aware of that at the time, back at
 6
       Vanderbilt, were you aware that Dr. Sastry's work
7
       was being funded by Council for Tobacco Research?
             No, because I wasn't involved in grant
9
       applications or the distribution of the funds.
10
       Q. Have you worked with other scientists over
11
       the course of your career that have had research
12
       funded by tobacco industry?
              Well, I mean, I collaborate with individuals
13
14
       who have done that, but probably not worked
       directly. When I was on a sabbatical in 1989, Dr.
15
       Susan Wonnacott had some funding from British
16
       American Tobacco, I believe.
17
18
             All right. Let's go back to the assignment
19
       that you were asked to undertake. I think you said
20
       that you were asked to review the scientific
21
       literature that had been published that related to
      nicotine and its effect on the body?
23
      Α.
            Right.
             Is that correct?
24
       Q.
25
              Yes.
       Α.
           Were you asked to go back in time and do that
26
      Q.
27
      sort of as a historical review?
28
      A. Well, basically, we were just given that kind
29
      of overview, but we did, in fact, go back in time to
30
       the beginning of when nicotine was first isolated
31
       and discovered.
32
       Q. And when was that?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
              That was in the 1840s, 150-something years
       ago.
 3
             Have there been articles published in the
 4
       scientific literature concerning nicotine and its
 5
       affect on the body since the -- since 1850s forward?
 6
              Yes, thousands.
 7
              Thousands of articles. And did you and Dr.
       Carr actually review these thousands of articles?
9
             We probably reviewed about 1,000 or so
10
       articles, yes.
11
           You're not going to tell us about all
12
       thousand here today, are you?
13
       A. I hope not.
14
      Q. I do, too. But you did prepare a paper, a
15
      summary of what you found in the literature?
16
       Α.
             Yes.
```

```
In terms of reviewing the literature, what
18
       sources did you look to to find articles and studies
19
       about nicotine?
20
       A. Well, we used a number of different sources.
       We used a number of books that were in the 1960s and
22
       early on, the Larson, Haag and Silvette, which is
       kind of an encyclopedia of the work in nicotine up
23
24
       to about the early 1960s.
25
      Q. Can I stop you there a moment?
26
             Sure.
       Α.
27
             When you say Larson, Silvette, are you
      referring to this book that I have in my hand
29
       entitled Tobacco, Experimental and Clinical Studies
30
       by Professors Larson, Haag and Silvette?
31
            Yes.
32
             For the record, this book has been admitted
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
          New Orleans, Louisiana (504) 525-1753
       into evidence as AN-0000776, but, Doctor, you said
       you looked in this book for articles on nicotine,
 3
       correct?
              That's right.
       Α.
 5
              Prior to getting your assignment or being
 6
      retained as an expert consultant in 1995, had you
 7
      ever seen this book prior to that time?
8
             Yes.
9
            Where had you seen it?
       Q.
           I have a copy of that book. It's my own copy
10
11
       in my office. So, I refer to it, have always
12
       referred to it.
13
      Q. Have you had it -- for how many years have
       you had a copy of this in your office?
14
       A. Oh, gosh, probably since the early 1980s,
16
       probably.
       Q. All right. And you -- you read it and
17
      reviewed it prior to being contacted by any tobacco
18
19
      company?
20
      A. Yes.
21
            Was it considered by you a basic source of
      pharmacology with respect to the substance of
       nicotine?
23
       A. Yes. It's kind of a review of the literature
24
       that's been published from the very early days right
25
26
       up until when that was published in 1962.
27
       Q. All right. Now, was this the only source
28
       that you looked at to find articles about nicotine?
29
       A. No.
             Where else did you look?
30
       A. There are other books or reviews. For
31
32
       example, there's a book called Tobacco Alkaloids in
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                     19207
       1965. The National Library of Medicine puts out a
       whole series of annual research called the Index
       Medicus. We looked at those. Since 1966, that has
 3
 4
       been computerized and you can actually go in and do
 5
       a computer search for keywords, like nicotine and
 6
       things like that. We use the computer database
 7
       quite a bit since that started in 1966.
 8
      Q. When you would use the computer base, would
       you find actual hard copies of articles and print
```

```
them out or get them from libraries and read them?
11
       A. Well, we would find the citation to the
12
       article and then we would request it from the
13
       library or get it also electronically. We can get
       the hard-copy article. So, we did, in fact, read
15
       the articles, yes.
              Now, at the end of the process -- how long
16
17
       did the process take you?
18
              Took about a year and a half.
19
              And this was working both with you and Dr.
       Q.
20
       Carr?
21
             Right, and that's, of course, off and on. We
       didn't do that -- because we still had a full-time
2.2
23
       job.
24
       Q.
             Was Dr. Carr also on the faculty at
25
       University of Louisville?
       A. Yes.
26
27
              What was his area of expertise?
      Q.
28
             He was also involved with nicotine research
29
      more as it applied to neuroendocrine effects, or
      hormone effects, but he was the other
30
31
       neuropharmacology colleague.
32
              All right. Did you ultimately complete a
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       paper that summarized your historical review of
       nicotine's actions as demonstrated in the published
 3
       literature?
 4
             Yes.
 5
                   MR. SCHNEIDER:
 6
                   I would like to call for Exhibit
 7
              GK-000350 to be placed on the screen for the
              witness, Counsel and the Court.
9
       EXAMINATION BY MR. SCHNEIDER:
10
       Q. Do you see that document before you, Dr.
11
       Rowell?
12
       Α.
              Yes.
13
              Do you recognize that to be the first page of
14
       your historical review of nicotine's actions?
15
       A. Right. That's the cover to the review.
16
                   MR. SCHNEIDER:
17
                   Your Honor, I would request permission
18
              to publish this document and admit it into
19
              evidence.
20
                   MR. BRUNO:
21
                   We have no objection, Your Honor.
22
                   THE COURT:
23
                   You may publish, and it will be
24
              received.
       EXAMINATION BY MR. SCHNEIDER:
25
26
           I have up on the screen for the jury this
27
       document. Is that the cover page of your report
28
       that you prepared over a year and a half of study on
29
       the review of nicotine's actions?
30
              Yes, it is.
              All right. Approximately how long is that
31
       Q.
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
                                                      19209
              That paper's about 60-something pages long,
       not including about that many pages of citations.
```

```
So, it's over 100 pages, I guess.
 4
            Does that --
       Q.
 5
                   MR. SCHNEIDER:
 6
                   Bert, are you able to go to the Table of
 7
              Contents, which is the next page?
8
                   THE COURT:
9
                   You may publish it.
10
                   MR. SCHNEIDER:
11
                   If we may have permission to publish?
12
                   Are you able to blow that up at all,
13
              Bert, just the whole page, if you could?
       EXAMINATION BY MR. SCHNEIDER:
14
       Q. Doctor, does this Table of Contents
15
16
       illustrate some of the topics you studied in your
17
       historical review?
18
             Yes. That's the first page. It continues
19
       on, but that's the first part of the review.
20
      Q. You studied the chemistry and pharmakinetics
21
      of nicotine?
22
      A. Right.
23
             And nicotinic receptors?
      Q.
24
              Correct.
       Α.
25
      Q.
             And the effect of nicotine in the peripheral
26
      nervous system?
27
      A.
            Right.
28
             And the central neurochemical effects of
29
      nicotine?
30
             Yes.
       Α.
                   MR. SCHNEIDER:
31
32
                   May we have permission to publish the
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
                                    (504) 525-1753
           New Orleans, Louisiana
                                                     19210
              next page of the Table of Contents, Your
              Honor?
 3
                   THE COURT:
 4
                   You may publish it.
 5
                   MR. SCHNEIDER:
 6
                   Go ahead and blow that whole page up so
 7
              we can all see it on this side of the
              courtroom.
       EXAMINATION BY MR. SCHNEIDER:
9
             And other areas, including nicotine as a
10
11
       determinate of smoking behavior, correct?
12
            Yes.
13
              And these articles and literature that you
       Q.
14
       cited in this paper, had you reviewed them in the
15
      course of your career in pharmacology before being
16
      retained by the tobacco company?
17
      Α.
            Most of them, yes.
            All right. Now, this report, this is a
18
       Q.
19
      report summarizing your research into the
20
      literature. Is this a peer-reviewed journal
21
      article?
22
      Α.
23
             Has this report been published in any way?
       Q.
24
              Yes.
       Α.
25
              In what form?
       Ο.
              This was put together as a -- just a book
26
       Α.
27
       about a year and a half ago, but it was not
28
      peer-reviewed. We just submitted it for
29
      publication, it was published and it's now a book.
30
       Q.
           Was it published in its entirety or just
```

31 various sections from it? 32 A. It's published up to Chapter 7, right here. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 Ο. Dr. Rowell, you were originally retained to be an expert consultant to do this work. Did there ever come a time when you were retained to possibly serve as an expert witness? 5 Yes. To come to court and testify about your work 6 7 and research? 8 Yes. 9 Have you, in fact, testified in tobacco cases 10 involving these defendants as an expert in the field 11 of nicotine pharmacology? 12 A. Yes, I have. 13 How many times have you testified before a 14 jury on that issue? 15 Α. Two other times. Two times before this. And was that in Minnesota and Ohio? 16 Q. 17 That's correct. Α. Okay. Now, was the only task that you were 18 Ο. 19 ever hired to do was to do this historical 20 literature review and perhaps serve as an expert 21 witness, or were there any other assignments you were asked to consider undertaking? 22 Yes. There was a continuation of this 23 24 process. 25 Q. What else -- what other tasks were you asked 26 to explore? 27 A. Well, after we had finished writing this review of the published literature, we were asked if 28 we would then review internal company documents from the tobacco -- from various tobacco companies, and 30 31 read those documents and make a determination of 32 whether there was information in those internal HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 documents which had it been published would have made a significant advancement or what was already 3 known in the published literature. Let me see if I understand this. You were 4 5 asked to review certain tobacco company documents 6 and to compare what was in them and to see if there 7 was anything new or a break through and compared to 8 what was already published in the literature? 9 Right. 10 How many such documents did you review? Q. 11 Several thousand documents over these period Α. 12 of years. 13 Q. How were these documents selected? Or what 14 were you told about their selection? 15 My understanding is that those documents had 16 been identified by the plaintiffs in cases, certain cases, as being documents that did, in fact, contain 17 18 some new or important information about nicotine. 19 So, in other words, you were asked to review 20 documents that plaintiffs were selecting from the 21 files of companies in litigation to see if you 22 thought they demonstrated anything new compared to 23 what you saw in the published literature?

```
That's correct.
             All right. And, Doctor, did you undertake
25
       Q.
       that review by yourself?
26
27
       A. No, I did that, again, with Dr. Carr, because
       he had also written this with me.
29
            Did you, in fact, complete that review?
             Well, that review is kind of ongoing, but we
30
31
       complete it -- as we receive documents, we review
32
       them.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
              Is it your understanding, Doctor, that some
 1
       of the documents you reviewed have been introduced
 3
       as exhibits -- as evidence in this case?
 4
           Yes, that's my understanding.
 5
             All right. Now, I want to talk a little bit
       Q.
 6
       about other things, other articles that you have
7
       published. I know you've worked in the field of
      nicotine pharmacology for 30 years. So, I assume
9
       you've published an article or two, correct?
10
            Yes. Right.
       Α.
11
             How many peer-reviewed articles have you
       Ο.
12
      published in the field of nicotine pharmacology?
13
      A. Around 40, I guess --
14
      Q.
             All right.
15
             -- peer-reviewed articles.
      Α.
             Have those articles dealt with the effects of
16
       nicotine on the brain, on the nervous system?
17
18
       A. Yes. Most of them.
19
       Q.
             Do they typically involve animal subjects or
20
       human subjects?
21
       A. These were almost all animal subjects.
             All right. And in terms of your work in the
23
      field and publishing research, have you also
24
       reviewed studies of others, other scientists?
25
       Α.
           Sure.
26
      Q.
             Have you relied on the work of other
27
      scientists in reaching conclusions that you make in
28
      your articles?
29
       A. Yes, I have.
30
             And will you also rely on the research that's
       been done in the field of nicotine pharmacology in
31
32
       giving your opinions here today?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
1
       Α.
              Yes.
             Now, you have told us that your work has
 3
       focused on the effect of nicotine on the nervous
 4
       system. What is the nervous system?
 5
             The nervous system is one of the several
       systems of the body. We have the cardiovascular
 6
 7
       system, which is our heart and blood vessels, and
8
       the endocrine system, which is our hormones, and the
9
       immune system and such. The nervous system is the
10
       system that uses nerve cells to convey information
       really between nerves and sometimes out to the
11
12
       organs of the body, to speed up the heart or to
13
       cause you to sweat or dilate your pupils. These are
14
       all caused by nerve cells conducting information
15
       down to either systems or other nerves.
16
       Q. Does the nervous system also include the
```

```
17
       brain?
18
       A. Yes.
19
       Q.
             Has your work included the study of the
20
       brain?
       A. Right. That's a major part of the nervous
21
22
       system called the central nervous system.
23
           And you studied the anatomy of the brain?
       Ο.
24
              Yes.
       Α.
25
             And you have studied how the brain functions?
      Q.
26
             Yes.
       Α.
            And you've studied how nicotine works in the
27
28
       brain?
29
             Right. That's been the focus of my studies.
30
             All right. Have you done any work at all
31
       that has involved the study of human subjects at
       all?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
          New Orleans, Louisiana (504) 525-1753
       Α.
              A few studies, very few.
             But have you reviewed the literature that's
       Q.
 3
       been published where other scientists have studied
       using human subjects?
 5
              Right. We do a lot of that, but in the
 6
       laboratory, it's mainly animals, and we do a lot of
7
       studies on the literature for human subjects.
              I think you told us your work has been peer-
8
       reviewed and published. Have any of your research
9
       findings been the first finding of its kind?
10
11
            Yes.
12
              Can you give us an example of such a first
       Q.
13
       finding?
14
             Well, in 1983, we published a study showing
       that there were excitatory nicotinic receptors in
       the brain which stimulated the release of
16
17
      acetylcholine, a neurotransmitter I talked about
18
       earlier. That was the first time it was shown that
19
      there were excitatory receptors on these.
20
              Doctor, I want to see if I have in mind the
21
      article that you're referring to. Is that an
      article that you wrote in 1984 entitled "Nicogenic
23
      Stimulation of 3H Acetylcholine Release From Mouse
       Cerebral Cortical Synaptosomes"?
24
25
                   MR. SCHNEIDER:
26
                   Let me ask you to put up on the screen
27
              before the witness GK-00554 for His Honor and
28
              opposing counsel.
29
      EXAMINATION BY MR. SCHNEIDER:
       Q.
30
              Doctor, do you recognize that document before
31
       you?
32
       Α.
             Yes.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                     19216
                   MR. SCHNEIDER:
                   Can you go to the second page of that
 3
              for the Court and for Counsel and for the
 4
              witness.
 5
       EXAMINATION BY MR. SCHNEIDER:
 6
       Q. Doctor, if you could take a look at that
 7
       second page?
 8
       A. Yes, I see it.
       Q.
             Is that an article entitled "Nicogenic
```

```
Stimulation of 3H Acetylcholine Release From Mouse
11
       Cerebral Cortical Synaptosomes"?
12
       A. You were great up until the last word.
            How do you pronounce that word?
13
       Q.
              Synaptosomes, named after synapses.
14
15
                   MR. SCHNEIDER:
16
                   Your Honor, I would request permission
17
              to publish and admit it into evidence.
18
                   MR. BRUNO:
19
                   There's no objection.
20
                   THE COURT:
21
                   You may publish and it is received.
22
                   MR. SCHNEIDER:
23
                   Could you highlight that title? I've
24
              murdered it.
25
       EXAMINATION BY MR. SCHNEIDER:
       Q. Is that the title of your article?
26
27
              Yes.
       Α.
28
           Are you going to explain some of this today
       Q.
29
       in terms that even I can understand, I hope?
30
             I will attempt to do that.
31
       Q.
              Has your research been cited by the U.S.
32
       Surgeon General?
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19217
 1
              Yes.
                   MR. SCHNEIDER:
 3
                   Let me ask, if you could, to pull up
 4
              Exhibit PX-904. Plaintiff's Exhibit 904,
 5
              previously admitted into evidence for the
 6
              Court, the witness and opposing counsel.
7
       EXAMINATION BY MR. SCHNEIDER:
       Q. Dr. Rowell, do you see before you the Surgeon
9
       General report of 1988?
10
              Well, I see the -- a page, introductory page
11
       for it, yes.
12
                   MR. SCHNEIDER:
13
                   Your Honor, we would request permission
14
              to publish Page 81 of this Exhibit PX-904
15
              that's already been admitted into evidence.
16
                   THE COURT:
17
                   No objection, I presume?
                   MR. BRUNO:
18
19
                   No, Judge.
20
                   MR. SCHNEIDER:
21
                   Can you put up for the jury and the
22
              witness Page 81 of the 1988 Surgeon General
23
              report.
24
       EXAMINATION BY MR. SCHNEIDER:
25
       Q. First of all, Doctor, this is Page 81 of the
26
       1988 Surgeon General report?
27
             That's right.
       Α.
28
              And the 1988 Surgeon General report, was that
29
       Surgeon General report in which the Surgeon General
30
       found nicotine -- cigarette smoking to be addictive,
31
       correct?
32
       A. That's what the report was called, right.
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
                                                      19218
 1
              All right. On Page 81 of this report --
 2
                   MR. SCHNEIDER:
```

Can you highlight the important part 4 there, Bert, where there's a citation to some 5 research articles? EXAMINATION BY MR. SCHNEIDER: Is there a citation there in the 1988 Surgeon 8 General work to your work in the field of nicotine 9 pharmacology? 10 Right. 11 Now, Doctor, do you continue to do research Ο. 12 on the impact of nicotine on the brain even today? 13 Yes. Are you a member of any scientific research 14 organizations? 15 16 Yes, I am. 17 Can you give us some examples of those? I'm a member of the American Society for 18 19 Neurochemistry, the International Society for 20 Neurochemistry, the International Brain Research 21 Organization, Society for Research on Nicotine and 22 Tobacco, American Society for Pharmacology and 23 Experimental Therapeutics. I mean, others. The list goes on. Are there special 24 25 requirements to be admitted into those societies? A. Yes. 26 27 During your career as a pharmacologist, have 28 you been trained on the effects, the withdrawal 29 effects, of various drugs? 30 Yes. Do you keep up with the scientific literature 31 with respect to the withdrawal effects to be HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19219 recorded to be associated with various drugs related to caffeine, to cocaine, nicotine and other drugs? 3 Yes. 4 With respect to smoking behavior, Doctor, Q. 5 when I use that term and you use that term in your 6 article, what do you mean by that? What is smoking 7 behavior? 8 Smoking behavior encompasses a whole range of 9 behavioral activities that are associated with smoking, from the manipulation of the cigarette to 10 11 the repetitive nature of it, the ritualistic nature 12 of it as it is associated with different activities, 13 like drinking coffee or watching television or 14 different things. So, it's a complex behavioral 15 activity. 16 All right. Have you studied the literature, 17 the scientific literature, that relates to smoking 18 behavior and its relationship to nicotine? 19 Α. Yes. 20 Have you measured the levels of nicotine in Ο. the bloodstream of smokers? 21 22 Α. 23 All right. And have you done comparisons or 24 reviewed literature comparing the effect of nicotine 25 being delivered to a smoker intravenously versus through smoking? 26 27 A. Yes. 28 And have you actually observed smoking 29 behavior, smokers smoking and engaging in what's classical smoking behavior?

```
31
              Sure. We've all seen that.
       Α.
            And you've done that over your 30-plus
32
       Q.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       career?
       Α.
             Sure.
 3
                   MR. SCHNEIDER:
                   Your Honor, at this time, the defendants
 4
 5
              would like to tender Dr. Peter Rowell as an
              expert in the field of nicotine pharmacology,
 6
 7
              the effect of nicotine on the body, its
8
              relation to smoking behavior and addiction or
9
              dependence and the historical knowledge of
10
              nicotine and its actions.
11
                   Take that screen down.
12
                   And we make Dr. Rowell available for
13
              examination.
14
                   MR. BRUNO:
15
                   Thank you very much.
                   Good afternoon, everybody, Your Honor.
16
17
                   THE COURT:
18
                   Cross on qualifications, Mr. Bruno?
19
                   MR. BRUNO:
20
                   If I may, Judge.
21
      CROSS-EXAMINATION BY MR. BRUNO:
             All right. Doctor, we just met this
22
       afternoon, did we not?
23
24
            Yes, a few minutes ago.
              All right. And you have given about 12
25
26
       different depositions in tobacco cases over the --
27
       these many years, have you not?
28
      A. That's right.
             All right. And I think that you told this
29
      Q.
       jury that the first work that you did for the
30
31
       cigarette companies was the preparation of this
32
       history; is that correct?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19221
              That's correct.
             But you didn't tell the jury that when you
 3
       were contacted to do this work, that the folks who
 4
       contacted you didn't tell you that they were working
 5
       for tobacco, did they?
 6
             I don't remember whether they did or not.
7
       The first contact was a phone call that came from an
       environmental place, and I don't remember. It was
9
       just the initial phone call.
10
       Q. Right. It was a -- you gave the depositions,
11
      all 12 of them, which I read, and you said in your
12
       deposition that they represented to you that there
13
      was some environmental health outfit, and you did
14
      not know that they were associated with tobacco when
15
       you got the phone call; isn't that true?
16
             I don't recall knowing that. That's correct.
             Okay. And when you agreed to do the work,
17
18
       you had some reticence about them even giving you a
19
       check; isn't that true?
20
       Α.
             Yes.
21
              And would you tell the jury why it is that
22
      you had some concern about receiving a check from
23
      these cigarette companies?
```

```
Because I had not seen any internal tobacco
       documents. So, I didn't know whether the internal
       tobacco documents or the work was, in fact, hidden
26
27
       research that nobody knew about, that there was some
      detrimental information in there. So, I, like
29
       everybody else, would have been concerned about
       something I didn't know and to want to work on
30
31
       something and taking money personally for working
       for a tobacco company when I didn't know what was in
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       the documents.
1
            Right. So, what you decided to do was have
       the cigarette company lawyers pay somebody else and
       then you, of course, were paid for your time, right?
 5
             No.
 6
             You did it for free?
       Ο.
       A. No, but the money didn't come to me
7
       personally. So, I wasn't paid for my time.
9
       Q. Well, did you or did you not get compensated
       for the time that you spent in doing this work?
10
11
       A. No.
12
             Did it for free?
      Q.
13
            No. That money --
      Α.
14
      Q.
             I'm confused.
15
      A.
            Okay.
            You spent an hour, let's say, you got on the
16
      Q.
       computer and you looked for some stuff, right?
17
18
       A. Right.
19
       Q.
             An hour of your time was expended, right?
20
            Right.
      Α.
21
             And you got a paycheck while you were doing
      that work, right?
23
      A.
            No.
24
             You didn't get a paycheck?
       Q.
25
             No.
       Α.
      Q. So, it was for free?
A. No. I didn't get a paycheck. I'd like to
26
27
28
      explain, if I could.
29
       Q. You can explain all you want. That's my
30
       rule. That's Bruno's rule. But you got to say
       "Yes" or "No" first.
31
       A. No, I did not get a paycheck.
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       Q.
              Okay.
             We agreed at the beginning that not knowing
 3
       what was going to happen with our review, that the
 4
       money would be paid to the University of Louisville.
       So, it was not done for free. The law firms paid
 5
 6
       for the work, but I did not receive a check. That
 7
       money went to and was written to the University of
       Louisville and remains today in a research
9
       foundation of the University of Louisville. I did
       not receive money. I mean, I can't buy groceries or
10
11
       anything with that money.
12
       Q.
             Well, you got a paycheck --
13
       A.
             No.
14
              -- from the university?
       Q.
15
             No. Well, I got the same paycheck I've been
16
       getting, which didn't go up any when I did the work.
```

```
That's fine. Let's be honest and
18
       straightforward with the jury.
19
                   MR. WITTMANN:
20
                   Objection, Your Honor.
       EXAMINATION BY MR. BRUNO:
21
22
       Q. You received a check from the university --
23
                   THE COURT:
24
                    Wait a minute, Mr. Wittmann. Are you
              objecting to the last question or this one?
25
26
                   MR. WITTMANN:
27
                   His preface, Your Honor, to this
28
              question.
29
                   THE COURT:
30
                   That's overruled.
                   Ask your question, Mr. Bruno.
31
       EXAMINATION BY MR. BRUNO:
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
            I know you're not trying to mislead the jury.
       The fact of the matter is that your employer was the
 3
       university?
       Α.
              Right.
 5
              Your employer allowed you to do this work on,
 6
       shall we say, company time, right?
7
             No.
             So, you did it outside of company time?
8
       Ο.
9
      Α.
             Yes.
      Q. Okay. So, it wasn't reimbursed?
A. It wasn't reimbursed to me.
Q. To you.
A. Right.
10
11
12
13
             Okay. That's fine. Finally got that cleared
14
      Q.
15
      up.
             Now, you told this jury that this was
16
17
      exceptionally exhaustive work, right?
      A. Well, I think it was an exhaustive review of
18
19
      the literature. I don't know whether it was
20
      exhaustive to me.
21
              No. But my point is that you looked
      everywhere that you could look for articles on the
23
      subject of nicotine and the action of nicotine,
       right?
24
              Right, in the published literature, right.
25
26
       Q.
              Would you have -- would you have done the
27
       work if these cigarette lawyers had provided you
       with the articles to look at?
28
29
            No, because that wasn't what we did.
              Right. You wanted to maintain your own
30
31
       integrity and you wanted to do the search for the
32
       articles your own self, correct?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19225
              So that when you took that witness stand and
 3
       you took that oath, you could tell the jury I did an
 4
       exhaustive search. This is the result of my one and
 5
       a half years of inquiry, right?
 6
            No. Only because the second part of your
 7
      question, when we did the research, I had no idea
 8
      that I would ever be called as a witness or have
      anything to do with a tobacco case when I did that
```

```
work. So, I didn't do it so that I could get on a
11
       witness stand and testify to anything.
12
          Okay. Well, the fact of the matter is that
13
       this work has been used for a litigation tool since
       it was completed, right?
15
              Yes, apparently.
             Now, you are really an expert when it comes
16
17
       right down to it, on the dopamine release in the
       brain; isn't that accurate?
18
19
            That's one of the things.
20
             Okay. And you've done no personal research
21
       on this subject of addiction, have you?
             Well, that -- that is very much tied into
22
23
       addiction. So, I would say that is the fundamental
       biochemical basis which most people ascribe to
24
25
       addiction. But as far as population studies, I
      mean, I'm not a sociologist. So, I haven't done
26
27
      human research. I'm a basic science laboratory
28
      researcher.
29
      Q. Your research work has really been confined
30
      to animal studies?
31
       A. Right, because that's the only place you can
       do that research.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                     19226
              Very much like Dr. Victor DeNoble which, of
       course, you know about because you've read the
 3
       documents and the jury's heard about Dr. DeNoble,
 4
       right?
 5
       A.
             Yes.
 6
             Now, you're not a psychiatrist, right?
       Q.
7
             That's correct.
             So, you don't diagnose addiction in humans,
       Q.
9
       right?
10
      Α.
             No, I don't do that personally, right.
11
             And you don't diagnose dependency in humans
       Ο.
12
       either?
13
       A. That's correct.
14
             And I think in your many, many depositions,
15
      you told -- the question of you're not an expert in
16
      human behavior, right?
             I'm not, as I said, a psychiatrist or a
17
18
       psychologist, although my undergraduate degree is in
19
       psychology. I'm an expert, I guess I would say,
20
      understanding the human behavior and nicotine
21
      connection, not in human behavior in general.
22
       Q. To the extent that there's not a drug basis
23
      for behavior, are you an expert or are you not?
24
             I would say not an expert on just behaviors
25
       in general.
              Okay. All right. You talked -- just a
26
27
       moment ago, you talked about the measuring of
28
       nicotine -- did you measure the nicotine in the
29
       blood of the rats or humans, whatever you were --
30
             Both.
             You measured -- did you measure the nicotine
31
32
       in the brain?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
```

1 A. Yes, I have.

2 Q. Okay.

New Orleans, Louisiana (504) 525-1753

19227

```
Α.
              Not from humans.
 4
              Not from humans. Okay. Now, do you
        Q.
        appreciate, Doctor, that the purpose of expert
 5
        testimony is to assist these ladies and gentlemen of
 7
        the jury in resolving questions of fact?
 8
              Yes.
 9
              Okay.
        Q.
10
                    MR. BRUNO:
11
                    May we have on the screen PR-02, and the
12
               last page, if you don't mind, Carl.
13
                    If Your Honor please, may I publish this
14
               to the jury?
                   THE COURT:
15
16
                   No objection, I presume?
17
                    MR. SCHNEIDER:
18
                    No objection, Your Honor.
19
                    THE COURT:
20
                   You may publish.
21
       EXAMINATION BY MR. BRUNO:
22
       Q. What I'm showing the jury, Doctor, is the
       last page of the expert report that you prepared in
23
24
       this case. You recognize it, don't you?
25
              Yes.
26
              Okay. The reason I'm doing this, because I'm
      Q.
27
      personally confused about the expert opinions that
28
       you have. And whether they're going to help us
29
      resolve some questions in the case.
                   MR. BRUNO:
30
                   Can we highlight the bullet point, Carl,
31
32
               that starts with the sentence: "Cigarette
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                       19228
               smoking is not just a nicotine delivery
               device"?
 3
        EXAMINATION BY MR. BRUNO:
 4
       Q. You see that, Doctor?
 5
              Yes.
       Α.
 6
              That first sentence, that sounds vaguely
 7
        familiar to me. That's something that -- well,
       actually, it's not something exactly that a
 9
       cigarette company employee said. It's something
       like, right?
10
11
                    MR. WITTMANN:
12
                    Your Honor, I object. May I approach
13
               the bench?
14
                   THE COURT:
15
                    You may approach.
16
                    (Whereupon, a sidebar conference is held
17
               as follows:)
18
                   MR. WITTMANN:
19
                    Your Honor, Mr. Bruno continues to make
20
               these long diatribes before asking a
21
               question, and I object to his making those
22
               kinds of statements trying to summarize
23
               testimony in that type of question instead of
24
               just asking a question. It's improper.
25
                   MR. SCHNEIDER:
26
                    I have a second ground for objection.
27
                   MR. BRUNO:
28
                    I think it's appropriate to give the
29
               jury a context for the question so they'll
30
               know what in the heck you're about to ask
```

31 them. That's all that's intended by that. 32 THE COURT: HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 Well, you go a little further than that. You say, "it sounds familiar," et cetera. Let me see what you said was. Something the 3 4 cigarette companies said before. Don't do 5 that anymore. 6 MR. BRUNO: 7 All right. 8 MR. SCHNEIDER: 9 My second round of objection, Your 10 Honor, is this is supposed to be cross on 11 qualifications. He's asking opinions. 12 haven't even elicited opinions yet. I don't 13 think it's appropriate to go into opinions. 14 MR. BRUNO: 15 That's a good point. It's unusual that I'm doing this. If you look up there, you 16 17 will see that these are opinions that are not 18 in controversy in this case at all. If you 19 look at the next line, he says cigarette 20 smoking is not addictive. In this case, in 21 opening statement, they admitted it is addictive and their responses to the requests 22 for admissions, they say it is addictive. In 23 their websites, they say it is addictive. 24 25 I'm trying to figure out what in the heck --26 because if he's offering opinions on things 27 that are not at issue in the case, he ought 28 not be qualified at the outset, not at the end. He can't be tendered as an expert if 29 what he has to say doesn't help the finders 30 31 of fact make determinations of fact in this 32 case. That's why I want to make that HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19230 1 inquiry. 2 MR. SCHNEIDER: 3 We're back on the word addiction. 4 MR. BRUNO: 5 That's why I put it up there. 6 THE COURT: 7 Mr. Schneider? 8 MR. SCHNEIDER: 9 I qualified him as an expert in the 10 field of nicotine pharmacology. I have not 11 asked him his opinions yet because Your Honor 12 has not accepted him yet. I will ask him --13 Mr. Bruno's questions can wait for 14 cross-examination. Qualify him first and 15 then he gives his opinion. 16 THE COURT: 17 I will allow some latitude on cross and 18 qualifications. Cross is wide open. I think 19 that applies to qualifications as well as 20 direct. So, Mr. Wittmann's objection is 21 sustained. 22 Change your form of questioning. 23 The other objection is overruled.

```
24
                   MR. BRUNO:
25
                   Thank you, Judge.
                   (End of sidebar.)
26
27
       EXAMINATION BY MR. BRUNO:
       Q. Dr. Rowell, the first sentence: "Cigarette
29
       smoking is not just a nicotine delivery device"?
            That's my opinion.
30
              I understand that, but do you believe that to
31
       Ο.
       be an issue in the case? In other words, do you
32
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       believe that the plaintiffs in this case are telling
 1
       this jury that a cigarette is just a nicotine
 3
       delivery device?
            I don't know. I haven't been involved in --
 5
       I haven't been in the courtroom. I don't know what
 6
       the plaintiffs are telling the juries. That's my
7
       opinion, that it is not just a nicotine delivery
8
       device.
9
             I understand that. Even the tobacco company
       Q.
10
       executive who uttered those words did not put the
11
       word just in his sentence; isn't that true?
12
       Α.
              I don't know what you're talking -- I mean, I
13
      don't --
14
             You don't know. Well, who told you to
15
       comment on that question, then?
       A. I wrote that myself from my own opinion. I
16
       didn't get that from anyplace.
17
18
       Q. You didn't get that from a tobacco company
19
       document where a tobacco company executive utters
20
       words similar to what's on that line?
21
       A. I did not get that from any tobacco company
       document or executive. I wrote that myself for my
       own opinion.
23
24
              That's fine.
       Q.
            And there may have been tobacco company
25
       Α.
      documents that said something similar to that.
26
27
      Q. If I told you that the plaintiffs in this
28
      case do not allege that the cigarette smoking is
29
       just a nicotine delivery device, then you really
30
       can't offer any help to this jury in making that
31
       determination, can you?
32
       A. No.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
1
       Q.
             If it's not an issue?
       Α.
              I would agree with you then. You agree with
 3
       me.
 4
            We agree. It's not just. It does a whole
 5
       lot of other stuff, like kill people.
 6
                   MR. LONG:
 7
                   Objection, Your Honor.
8
                   THE COURT:
9
                   Sustained.
10
                   The jury will disregard the testimony by
              Mr. Bruno.
11
12
                   MR. BRUNO:
13
                   Sorry.
14
       EXAMINATION BY MR. BRUNO:
15
      Q. Second sentence there, you say it's not
       appropriate to classify individuals who engage in
```

17 cigarette smoking as "addicts." 18 A. That's my opinion. 19 That's fine. Do you believe that the learned 20 counsel on this side of the room are alleging in this case that cigarette smokers are addicts? 21 22 A. I don't know what the plaintiffs are 23 alleging. Q. You don't know. How about this? If I tell 24 you we're not alleging that they're addicts, you 25 26 have nothing to offer to the jury on that point 27 because it's not an issue, right? I don't know. That has been used by many, 29 many people, that cigarette smokers are drug 30 addicts. I don't know whether plaintiffs are alleging that in this case. 31 32 Would you agree with me when the phrase is HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 used in the context of cigarette smoking, it's mostly in a humorous context? 3 No, I don't think so. I think there are antitobacco advocates that have used the fact that 5 cigarettes are a nicotine-delivery device and 6 really, they're just drug addicts. I've read that 7 many times. 8 Finally, you say that cigarette smoking 9 behavior is not an addiction, right? A. I think it's inappropriate to classify that 10 11 as an addiction. 12 Q. This is where I'm a little puzzled. 13 Okay. Α. 14 The opinions that you're offering to this jury, are they the opinions of the R.J. Reynolds Tobacco Company? 16 17 I don't know. Α. 18 You don't know? Ο. No. I'm not a -- you know, I'm not here to 19 20 support or advance or be a spokesman for the tobacco 21 industry, so, I'm here as a independent researcher. 22 Q. Well, okay. 23 And that's my opinion. I've got to ask these questions and we'll 24 25 figure that out in a minute. 26 Okay. 27 Brown and Williamson, are your opinions in 28 this courtroom, are they the opinions of the Brown 29 and Williamson Tobacco Company? 30 They're my opinions. If the tobacco 31 companies agree with me, fine. If not, too bad. If 32 the plaintiffs agree with me, that's great. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19234 Well, the -- Philip Morris, are your opinions the opinions of the Philip Morris company in this 3 case? 4 Well, I don't know what the opinions of the 5 Philip Morris company is exactly. So I, if they --6 if you have an opinion that they have published and 7 it agrees with this, then, that's -- wonderful. 8 Trust me, we're going to get there. Q.

Α.

Okay.

```
Lorillard. Are your opinions the opinions of
11
       the Lorillard company?
12
       A. I don't know.
13
       Q.
             You don't know.
14
      Α.
             No.
15
      Q.
             Do you know what the issues are in this case?
           My expert opinions are -- I have been asked
      A.
16
       to come in and talk about how nicotine works in the
17
18
       brain and whether there were internal tobacco
19
      documents that would have, had they been published,
20
       advanced the information. That's as a nicotine
21
      researcher, that's the extent of my expertise.
22
       Q. You're not going to tell the jury that
23
       cigarette smoking behavior is not addictive?
24
       A. I'm going to tell them that's a simplistic
25
       and really unhealthful complex to label that as drug
       addiction. I will have scientific information to
26
27
      support the fact that nicotine is not a drug of
28
      tremendous addictive potential.
29
      Ο.
             When you were first hired by the cigarette
30
      companies back in 1997, the cigarette companies were
31
       telling people that they didn't believe that
       cigarette smoking was addictive; isn't that true?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                   (504) 525-1753
                                                      19235
                   MR. WITTMANN:
                   Objection. Objection, Your Honor. May
 2.
 3
              we approach?
 4
                   THE COURT:
 5
 6
                   (Whereupon, a sidebar conference is held
7
              as follows:)
                   MR. WITTMANN:
9
                   Once again, Your Honor, in the guise of
10
              asking a question, Mr. Bruno is testifying.
11
              I think that's improper examination of the
12
              witness. He can ask a question without these
13
              long lead-ins of what cigarette companies
14
              were saying or not saying at any particular
15
              point in time.
16
                   MR. BRUNO:
17
                   That was a question. The question was
18
              what --
19
                   MR. WITTMANN:
20
                   That wasn't the question.
21
                   THE COURT:
22
                   It was the question.
                   MR. BRUNO:
23
24
                   That was the question.
25
                   MR. WITTMANN:
26
                   The other question was --
27
                   THE COURT:
28
                   The question was: "When you were first
29
              hired by the cigarette companies in 1997, the
30
              cigarette companies were telling people that
              they didn't believe tobacco was addictive;
31
32
              isn't that true?"
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                     19236
 1
                   MR. WITTMANN:
 2
                   He's stating that that's what the
```

```
cigarette company -- telling people how he
 4
               was hired --
 5
                    THE COURT:
 6
                    Anything else, Mr. Schneider?
 7
                    MR. SCHNEIDER:
 8
                    Yes. I would renew my objection.
               You've given Mr. Bruno some latitude. Now
 9
10
               he's asking about what his opinions are,
11
               whether they are going to be his opinions.
12
               Let's let him give the opinions he gives, not
13
               the ones he doesn't give.
14
                    THE COURT:
15
                    I'll overrule the objections and we will
16
               take our afternoon recess at this point.
17
                    (End of sidebar.)
18
                    THE COURT:
19
                    We will take our afternoon recess at
20
               this point, ladies and gentlemen, until 3:00
21
               p.m. by the wall clock, please.
22
                    (Jury excused.)
23
                    THE COURT:
                    Let the record reflect the jury has been
24
25
               discharged from the courtroom.
26
                    Anything for the record by plaintiff
27
               counsel?
28
                    MR. BRUNO:
29
                    No, Your Honor.
                    THE COURT:
30
31
                    Defense Counsel?
32
                    MR. WITTMANN:
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                       19237
                    No, Your Honor. We will recess until
               3:00 by the wall clock.
 3
                    (Whereupon, a brief recess is taken.)
 4
                    THE CLERK:
                    All rise for the jury, please.
 5
 6
                    (Jury seated.)
 7
                    THE LAW CLERK:
 8
                    All rise. Recess is over. Court will
               come to order.
 9
10
                    THE COURT:
11
                    Please be seated.
12
                    One thing on a different subject.
13
               given to understand that all the jurors were
14
               in agreement to changing the work schedule so
15
               we would work on May 5th and be off on May
16
               9th. Am I wrong? Did you all agree, or is
17
               there some disagreement?
18
                    THE JUROR:
19
                    No.
20
                    THE COURT:
21
                    Everybody agree? Okay. That clears it
22
               up. There was a little confusion in my mind.
23
               I thought you had agreed, but I thought I'd
24
               ask you directly.
25
                    THE JUROR:
                    That's the right date.
26
27
                    THE COURT:
28
                    Okay. Thank you.
29
                    THE JUROR:
30
                    Thank you.
```

31 THE COURT: 32 Okay. Thank you. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 Mr. Bruno. MR. BRUNO: 3 Thank you, Judge. EXAMINATION BY MR. BRUNO: 5 I'm sorry. Do you prefer to be called Doctor 6 or Professor? 7 Either one. It doesn't matter. Whatever you 8 prefer. 9 All right. Doctor. When you were first 10 retained by the cigarette companies in 1995, each 11 and every one of these four cigarette companies 12 represented by these lawyers in this courtroom took 13 the public position that cigarette smoking was not 14 addicting; isn't that true? 15 Α. I don't know. Well, did they perhaps share with you that in 16 Q. 17 their opening statement to this jury, they said: "We agree cigarette smoking can be considered 18 addictive"? 19 20 Did they tell you that? 21 No, they didn't tell me that. Did -- Brown and Williamson, I guess we'll 22 23 start with them because those are the lawyers who are cross -- I'm sorry -- directing your testimony, 2.4 25 correct? 26 It's a law firm. I don't know who -- I'm not 27 sure who they represent. 28 Q. Oh, you don't even know who the lawyers who 29 met with you represent? I know the law firm, but sometimes I get 30 31 mixed up about which law firm is the law firm for Philip Morris or R.J. Reynolds. I believe it is 32 HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19239 Brown and Williamson. Okay. Clearly, whatever it is that you're 3 doing for one of these companies is exactly the same 4 for all the other companies, right? 5 I guess so, yes. 6 I mean, given that, you know, you don't know 7 which law firm is representing which company, 8 they're always talking to you about the same thing? 9 Well, it doesn't matter to my opinion at all. 10 Right. In fact, your opinion has not changed 11 over these, gosh, five and -- eight years? 12 I haven't reviewed anything or seen any 13 published science that has made a major change in my 14 opinion. 15 Q. Okay. 16 Correct. Α. All right. But the cigarette companies have 17 changed their opinion. Did you know that? 18 It's my understanding that their -- some of 19 20 their websites, their new websites, agree that 21 smoking behavior can be classified as an addiction. 22 All right. Then, you do know that the Brown 23 and Williamson company says on its website Brown and

```
Williamson believes that smokers should rely on the
25
       advice of appropriate health authorities, such as
       the Surgeon General for information on smoking and
26
27
       health, including the conclusions that smoking
       causes disease and is addictive.
28
29
              You know that?
30
             I read that this morning, yes.
       Α.
31
              Okay. And likewise, the Philip Morris
       Ο.
        company, on its website, also says: Cigarette
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       smoking and addiction, we agree with the
 1
       overwhelming medical and scientific consensus that
 3
       cigarette smoking is addictive. You know that, too,
 4
       right?
 5
            I haven't read that, but it doesn't surprise
       A.
 6
       me.
7
              Doesn't surprise you. Okay. And RJR, on
8
       their website, they say many people believe that
9
       smoking is addictive and as that term is commonly
10
       used today, it is -- you knew that, too, right?
       A. I haven't read that either, but that's --
11
12
      Q.
             Doesn't surprise you?
            Doesn't surprise me.
13
       Α.
14
             Finally -- Lorillard doesn't have a website,
       but are you familiar with requests for admissions
15
16
       where a party gets to ask another party do you admit
17
       or deny a fact?
18
           Actually, I just saw that again this morning.
19
              Okay. So, you know that Lorillard, the last
20
       of the four companies in this case, they admit that
21
       smoking can be addictive. They admit that?
       A. Well, I didn't see that, but, again, that's
23
       not surprising.
24
            Okay. So, when the cigarette company lawyers
25
       tell the jury that smoking is addictive and you tell
       the jury that smoking is not addictive, who should
26
27
       they believe?
28
                   MR. SCHNEIDER:
29
                   Objection, Your Honor.
30
                   MR. GAY:
31
                   Objection.
32
                   MR. BRUNO:
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19241
1
                   Withdrawn.
              I had a good answer for that.
 3
                   THE COURT:
                   Withdrawn. I have an objection and I
 4
 5
              heard Mr. Bruno say I withdraw. You wish to
 6
              approach on your objection, Mr. Schneider?
 7
                   MR. SCHNEIDER:
 8
                   Your Honor, if he withdraws the
9
              question, I guess I can't object.
10
                   THE COURT:
11
                   He has withdrawn the question.
12
                   Next question, please.
       EXAMINATION BY MR. BRUNO:
13
14
       Q. I'll do a deal. You want to give the answer
15
       anyway?
16
                   THE COURT:
```

```
17
                   Mr. Bruno, if you have a question, ask
18
              the question.
19
                   MR. BRUNO:
20
                   All right. Sorry. All right.
21
                   MR. BRUNO:
2.2
                   Can we call up PR-02 again? Can we
              highlight the first sentence of the next
23
24
              bullet? Blow it up, please.
      EXAMINATION BY MR. BRUNO:
25
26
           Doctor, this refers to another one of the
27
       opinions that you told the jury a few moments ago on
       the tender by your lawyer that you would be offering
29
       in the courtroom, right?
30
              Right.
31
       Q.
             And the first phrase is: There is no
        evidence? See that?
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       Α.
              Yes.
             Now, anybody who would listen to that uttered
       Q.
 3
       in this courtroom might believe that you've scoured
       the planet and that evidence just doesn't exist,
 5
       right?
 6
                   MR. LONG:
 7
                   Objection, Your Honor.
8
                   MR. WITTMANN:
9
                   Objection.
10
             No, that's not --
       Α.
11
                   THE COURT:
12
                   Just a moment. When you hear the word
13
              objection, don't answer the question until I
14
              rule on the objection and I will instruct you
              on whether you should answer or not.
15
                   THE WITNESS:
16
17
                   All right.
18
                   THE COURT:
19
                   You wish to approach on your objection?
20
                   MR. LONG:
21
                   No. Speculation.
22
                   THE COURT:
23
                   Overruled. Answer the question if you
24
              can.
              Okay. You said there is no evidence for
25
2.6
       words --
27
      EXAMINATION BY MR. BRUNO:
28
      Q. No. No. You said there is no evidence,
29
       right? Let's be clear. You wrote that sentence?
             I said there's no evidence that studies
30
31
       conducted by the tobacco industry demonstrated that
32
       nicotine is addicting. I have seen no studies
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19243
       conducted by the tobacco industry that demonstrate
       that nicotine is addicting, and I have not -- and I
       have searched and I haven't -- have seen no
 3
 4
       plaintiffs' witnesses identify any studies that
 5
       tobacco companies identify are addicting. That's
 6
       the no evidence.
 7
            Surely somebody who would listen to you
 8
      might, might believe that there are no studies in
       the world. Could they maybe get that inference from
```

```
10
       that sentence?
11
                   MR. WITTMANN:
12
                   Objection, Your Honor.
13
                   Argumentative.
14
                   MR. SCHNEIDER:
15
                   Objection, Your Honor.
16
                   THE COURT:
17
                   Sustained.
18
                   Don't answer that question.
19
                   Next question.
20
       EXAMINATION BY MR. BRUNO:
21
             Let's be clear, Doctor. You told this jury
       that when you were undertaking to find all of the
2.2
23
       articles on nicotine, you did the search yourself,
24
       right?
2.5
       Α.
              Right.
              When it came to this business of the
26
       Ο.
27
       existence or nonexistence of studies, you relied on
28
       the cigarette company lawyers to identify the
29
       documents for your review; isn't that true?
30
       A. Not entirely, no. I did some searches of
31
        literature myself, tobacco company documents.
              And those were documents where?
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
                                                      19244
              There's a website, tobacco resolution
       website, and I searched that website to see if there
 3
       were documents that I was not seeing that provided
 4
       some evidence that, well, for all of the things I've
 5
       talked about. So, I did some studies.
       Q. Do you know where the documents in the
 6
7
       tobacco company websites come from?
              No.
9
       Q.
              No. Okay. Did you ask anybody?
10
      Α.
             No.
              No. Dang. Okay. Well, let's assume that
11
       Ο.
       this box -- let's assume, just for the fun of it,
12
13
       that this box -- see, I've got RJR -- Reynolds on
14
       one side -- I lost my little holder. It's on my
15
       tie. Okay.
16
              Let's assume -- see, I've got this box, and
       I've got Lorillard on one side of the box and I've
17
18
       got Philip Morris on one side of the box and I've
19
       got Brown and Williamson on one side of the box and
20
       I've got R.J. Reynolds. Okay. Let's assume that
       this box contains all of the information that these
21
22
       four companies know about with regard to nicotine.
23
       Okav?
            (Nods head affirmatively.)
24
       A.
25
              Can we do that?
       Q.
           Yes. That's not a very good assumption,
26
       Α.
27
       but --
28
       Q.
             It's not?
29
             Not because -- only because I've seen the
30
       boxes, and that box wouldn't begin to hold the
       number of documents that --
31
32
        O. Let's assume --
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19245
              We can assume that.
       Q.
              Let's assume it's a really big box I've
```

```
shrunk with my magic machine.
        A. Okay.
 4
 5
              Do you understand that when a person files a
 6
        lawsuit, they get to ask the other side to produce
 7
       documents? You understand that?
8
                   MR. WITTMANN:
9
                   Objection, Your Honor. May we approach?
10
                   THE COURT:
11
                    Yes.
12
                    (Whereupon, a sidebar conference is held
13
              as follows:)
14
                   MR. WITTMANN:
15
                    Your Honor, these questions don't go to
16
              this witness' expert qualifications. He's
17
              asking us to assume things. He's getting
18
              into substantive questioning. I don't know
19
              what he's doing. It's not qualifications.
                   MR. BRUNO:
20
21
                   This is methodology. I will demonstrate
              this witness' methodology -- once again, look
22
23
              again, he says "no evidence in the world."
              His methodology was he let the defendants
24
25
              give him the documents.
26
                   THE COURT:
27
                   I will give you some latitude.
28
                   The objection at this point is
29
              overruled.
30
                   Try to keep your questions limited to
31
               that.
32
                   MR. SCHNEIDER:
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19246
                   He's attacking methodology a la Daubert.
               That should be done at another time.
 3
                    THE COURT:
 4
                    If this becomes a Daubert hearing, I'll
 5
              stop it.
 6
                    (End of sidebar.)
 7
       EXAMINATION BY MR. BRUNO:
              You know, let me back up a little bit. You
9
       made the comparison between all of the articles in
       the world on nicotine and you compared that to some
10
11
       documents that the defense lawyers had you look at,
12
       right?
13
       A.
              Yes.
14
              Now, I just want to make sure that the jury
15
       and we all understand where the documents came from.
16
       The plaintiff, when he files a lawsuit, can ask the
17
       defendant to produce documents. You understand
18
       that?
       A. Yes.
19
20
              And the defendant, their lawyers can object
      Q.
21
       or they can produce documents and if there's an
22
       objection, the Judge will rule, sometimes the
23
       document's produced and sometimes they're not. You
24
       know that?
25
              I guess that's right.
26
              Let's assume that these are the documents
27
       that got produced. Now, those are the documents
28
       that the plaintiff lawyers have access to, right?
29
       A. I assume so, yes.
30
       Q.
              These are the documents that are also on
```

```
31
        those websites, right?
32
        A. I don't know where the documents on the
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
        website came from. There may be more on there or
       less. I don't know.
              Would you take my word for it the documents
       on the website are documents produced in the
 5
        litigation.
             I'll take your word for it.
 6
 7
             Now, did you ask any of the defendant
 8
       cigarette companies to let you go to their offices
 9
       and look at the documents that they didn't produce?
10
       A. I made --
11
                    MR. LONG:
12
                    Objection, Your Honor. May I approach?
13
                    THE COURT:
14
15
                    (Whereupon, a sidebar conference is held
16
               as follows:)
17
                   MR. LONG:
18
                    Mr. Bruno, his questions seem to try to
19
               create the impression that there are
20
              documents that our clients have, the law
21
              firms have, that haven't been produced in
              litigation. The witness doesn't know that.
22
              It's not fair to ask him to assume that.
23
              Every document requested in this case was
2.4
25
              produced. If we objected to it, we had a
26
               hearing or not. There's no evidence that
27
              there's any documents relating to nicotine
28
               that haven't been produced.
29
                   MR. BRUNO:
                    That's not the question.
30
31
                   THE COURT:
32
                    The question was did you go to the
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
               tobacco companies and ask them to let you
 2
               look at the documents they didn't produce.
                   MR. BRUNO:
 3
 4
                    Right.
 5
                    THE COURT:
 6
                    It presumes as a fact that there are
 7
               some documents they didn't produce, and I
 8
               think that's Mr. Long's contention. That's
 9
               not in evidence.
                   MR. BRUNO:
10
11
                    If he's suggesting that I meant broke
12
               the law and didn't produce, I meant there
13
               could be many documents that were not the
               subject of an appropriate discovery request.
14
15
                    THE COURT:
16
                    His statement was that whatever was
              requested to be produced, it was produced or
17
18
               it was ruled they didn't have to produce it.
               The implication in your question is that
19
20
               there's some that they didn't produce, and
21
               that's inappropriate.
22
                   MR. BRUNO:
23
                    There may be some documents they didn't
```

```
24
               produce. How do we know?
25
                    THE COURT:
26
                    You're asking him to assume that as a
27
               fact. That's not in evidence.
28
                    MR. BRUNO:
29
                    I'll withdraw the question and change
30
               it.
                    MR. LONG:
31
32
                    The inference is there are documents
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana (504) 525-1753
               relative to the issue of nicotine that the
 1
 2
               companies didn't produce. There is
 3
               absolutely no evidence of that and it creates
 4
               a false impression.
 5
                    MR. BRUNO:
 6
                    The burden is on this witness to --
 7
                    MR. LONG:
 8
                    How does he know that?
 9
                    MR. BRUNO:
10
                    As an expert witness, he has to conduct
11
               the inquiry.
12
                    THE COURT:
13
                    The inference of your question is
14
               inappropriate.
15
                    MR. BRUNO:
16
                    I will withdraw the objection and change
17
               it.
18
                    THE COURT:
19
                    I will maintain the objection and
               instruct the jury to disregard the question.
20
21
                    (End of sidebar.)
                    THE COURT:
22
23
                    The objection is sustained.
24
                    Disregard that question.
25
                    Next question.
26
       EXAMINATION BY MR. BRUNO:
27
              Did you go to the cigarette companies and did
28
       you ask to see their documents?
29
              Well, I've never conducted business directly
30
       with the cigarette companies, first of all, with the
       firms that represent them, but in the few cases, I
31
32
       did read in company documents that I was provided
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
        some references to documents that I didn't remember
       seeing, and I asked for those to be provided.
            We made a deal, Doc. The deal was you would
 3
 4
       answer my question, and if you wanted to explain,
 5
       you could. I will ask you one more time. Did you
 6
       go to the cigarette companies and ask them if you
 7
       could see their documents?
 8
                    MR. SCHNEIDER:
 9
                    Objection.
10
       Α.
             No.
11
                    MR. SCHNEIDER:
12
                    Asked and answered, Your Honor.
13
                    MR. BRUNO:
14
                    Well, now, I've got an answer, so --
15
                    THE COURT:
16
                    Well, the objection is moot because he
```

```
answered your question.
18
       EXAMINATION BY MR. BRUNO:
19
            Did you ask the cigarette companies if you
20
       could go talk to their scientists about what they
       knew or didn't know about nicotine?
21
2.2
              No, I have not talked to the cigarette
23
       companies.
24
           At all?
       Q.
25
              No.
       Α.
26
       Q.
             Did you ask the lawyers to ask the companies?
27
              If I could talk to their scientists?
28
       Ο.
29
             No, because I've talked to their scientists
       Α.
30
       at scientific meetings before, but I did not ask the
31
       defense if I could talk to their scientists.
32
             Did you believe it would be an appropriate
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       scientific inquiry to go and learn whether or not
       there was information that might exist that wasn't
 3
       produced in litigation that you might want to
       evaluate in order to make the statement that you
 5
       make in your report?
 6
                   MR. LONG:
 7
                    Same objection, Your Honor.
8
                   THE COURT:
9
                   Overruled.
10
                   Answer the question if you're able to.
11
              Okay. I do not believe that I have any
12
       better ability to rummage around through the tobacco
13
       company documents than the plaintiffs' lawyers. So,
14
       I did not think it was -- I would be able to uncover
      new information if it was available, and if it was
       able to be produced by myself. So, I have not asked
16
17
       to do that.
18
       EXAMINATION BY MR. BRUNO:
              That's fair, Doctor, but wouldn't it be more
19
20
      appropriate then to tell the jury after reviewing
21
       the documents that the defense lawyers picked out of
       what the plaintiff lawyers looked at after getting
23
       discovery, I made these conclusions? Wouldn't that
       be a more fair thing to tell the jury?
24
25
                   MR. SCHNEIDER:
26
                   Objection, Your Honor.
27
                   May we approach?
28
                   THE COURT:
29
30
                    (Whereupon, a sidebar conference is held
31
              as follows:)
32
                    THE COURT:
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19252
 1
                   Mr. Schneider?
 2
                   MR. SCHNEIDER:
 3
                   Yes. My objection is the question is
               contrary to the record. It's exactly what
 4
 5
               the witness did tell the jury, that he
 6
              reviewed documents that were selected by the
 7
              plaintiffs, and to make that question as if
 8
              he said something different is objectionable.
 9
                   MR. BRUNO:
```

```
10
                   Except I was referring to the report
              sentence, Mr. Schneider. I wasn't referring
11
12
              to what he told -- asked him on direct.
13
                   MR. SCHNEIDER:
14
                   That report was never given to the jury
15
              by him at any time. You put it up.
                   MR. BRUNO:
16
                    I know. So, I'm still asking the
17
18
              question about the report. Is it wrong?
19
                   THE COURT:
20
                   The objection is overruled.
21
                   (End of sidebar.)
22
                   THE COURT:
23
                   The objection is overruled.
24
                   Answer the question if you're able to.
25
                   Do you remember the question or you want
26
              it read back?
27
                   THE WITNESS:
28
                    Would you read it back, please?
29
                   THE COURT:
30
                    Wouldn't it be more appropriate then to
31
              tell the jury after reviewing the documents
              that the defense lawyers picked out of what
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                        (504) 525-1753
                                                      19253
               the plaintiffs' lawyers looked at after
              getting discovery I made these conclusions?
 3
              Wouldn't that be a more fair thing to tell
 4
              the jury?
 5
              That would be a better representation of what
       that statement should have said. I should probably
 6
7
       have better stated there is no evidence that I'm
       aware of or that I have seen that studies conducted
9
      by the tobacco industry demonstrate that nicotine is
10
       addictive.
11
       EXAMINATION BY MR. BRUNO:
12
              Thank you very much, Doctor. I just have a
13
       few more questions.
14
              Do you understand that the plaintiff lawyers
15
       in this case had any opportunity to, quote, rummage
16
       through the defendants' documents?
       A. I don't know how they are able to obtain the
17
18
       documents.
19
       Q. All right. That's fine. Now, you've already
20
       testified, I believe, that a good part of your work
       was funded by something called the Tobacco -- I'm
21
22
       sorry -- the Kentucky Tobacco Health and Research --
23
       say it to me again. They've changed their name.
24
       I'm getting confused. What's the old name?
25
              The name that I know it under is Kentucky
26
       Tobacco and Health Research Institute.
27
       Q. They've changed their name, haven't they?
28
             I wasn't aware of that.
29
             I went on the website last night. It's
30
       Kentucky Tobacco Research and Development Center
       now. That surprise you that they changed their
31
32
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
          New Orleans, Louisiana
                                        (504) 525-1753
                                                      19254
              No, it's not.
       Q.
              This is also funded by the dedicated tax on
```

3	cigarettes in Kentucky?
4	A. Yes.
5	Q. I was curious if you understand that this is
6	the mission of that entity, old name or new name?
7	It says here:
8	"The Kentucky Tobacco Research and
9	Development Center conducts and supports
10	
	unique research programs that examine new
11	agricultural crop opportunities based upon
12	tobacco and other plants."
13	It says: "The center's research
14	
	projects explore the development and use of
15	tobacco as a production system for plant-made
16	pharmaceuticals and the discovery of new
17	plant natural products having potential for
18	commercialization. The Kentucky Tobacco
_	
19	Research and Development Center program
20	emphasizes applications oriented research
21	design to facilitate the development of new
22	crop-based businesses and technologies for
23	Kentucky agriculture."
24	Would you agree that that's the mission
25	of these entities that funded most of your work?
26	MR. WITTMANN:
27	Objection, Your Honor. Hearsay. May I
28	approach?
29	THE COURT:
30	Yeah.
31	(Whereupon, a sidebar conference is held
32	as follows:)
0.2	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19255
1	
1 2	19255 MR. WITTMANN:
2	19255 MR. WITTMANN: Again, Your Honor, I don't think that
2	19255 MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading
2 3 4	19255 MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in
2 3 4 5	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's
2 3 4	19255 MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in
2 3 4 5	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's
2 3 4 5 6 7	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO:
2 3 4 5 6 7 8	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get
2 3 4 5 6 7 8 9	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm
2 3 4 5 6 7 8	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect.
2 3 4 5 6 7 8 9	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm
2 3 4 5 6 7 8 9	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect.
2 3 4 5 6 7 8 9 10 11	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a
2 3 4 5 6 7 8 9 10 11 12 13	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the
2 3 4 5 6 7 8 9 10 11 12 13 14	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a
2 3 4 5 6 7 8 9 10 11 12 13 14 15	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the
2 3 4 5 6 7 8 9 10 11 12 13 14	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a
2 3 4 5 6 7 8 9 10 11 12 13 14 15	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO:
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN:
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN:
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO:
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the mission statement of X Y?
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the mission statement of X Y?
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the mission statement of X Y? MR. WITTMANN: That isn't what you did. You started
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the mission statement of X Y? MR. WITTMANN: That isn't what you did. You started reading from it to give it evidentiary
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	MR. WITTMANN: Again, Your Honor, I don't think that Mr. Bruno can just get up and start reading from a hearsay document not in evidence in the form of a question. I think that's improper examination. MR. BRUNO: He gets to tell me no if he doesn't get it or doesn't understand it or that I'm saying something incorrect. MR. WITTMANN: I don't think you get to read from a document at all unless you establish that the witness knows it's there. Reading from a document MR. BRUNO: I can't possibly memorize the mission statement of this entity. MR. WITTMANN: I don't care if you memorize it or not. You couldn't state it if you didn't have the document. MR. BRUNO: Yes, I could. I could say, is the mission statement of X Y? MR. WITTMANN: That isn't what you did. You started

```
31
                    So, I take it and write it down on
32
               another sheet of paper?
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
 1
                    MR. WITTMANN:
                    Right.
 3
                    THE COURT:
 4
                    The objection is sustained.
 5
                    I'm going to instruct him not to answer
 6
               the question.
 7
                    (End of sidebar.)
 8
                    THE COURT:
9
                    Objection sustained.
10
                    Next question, please.
11
       EXAMINATION BY MR. BRUNO:
12
             Doctor, can you tell the jury what the
13
       mission is of the entity that funded most of your
14
               The mission of the Kentucky Tobacco and
15
       Health Research Institute was to study the effects
16
       of tobacco and nicotine and different
17
       pharmacological and other effects. They have in the
18
19
       last three or four years, as the name implies -- I
20
       wasn't exactly sure they had changed their name, but
21
       I knew they had changed their mission, they had
22
       shifted their emphasis now to try to find
23
       alternative for the farmers of Kentucky for rather
24
       than producing tobacco for cigarette manufacture to
25
       use the tobacco plant for pharmaceutical purposes,
26
       for genetic manipulation. That is reflected in the
27
       new mission statement, which was not the mission
28
       when I was applying for funding.
29
       Q.
              Right.
30
               They do not support neuropharmacological
31
       research anymore because the new mission, as you
32
        said, is really more of a development process. So,
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana
                                         (504) 525-1753
                                                       19257
        the mission is not -- that you read is not the
       mission that it was when I was being funded.
 3
           So, when you were being funded, the mission
 4
       was to study tobacco and health?
 5
              It was to study the pharmacological basis of
 6
       tobacco and health, basically, and other aspects.
 7
       They didn't study -- they didn't do anything with
8
       cancer research or anything like that. It was other
9
       aspects of tobacco.
10
       Q.
              To what end?
11
               To discover more -- I think the end result
12
       was to try to determine what were the harmful
13
       effects of tobacco and what were the good effects of
14
       tobacco. I mean, the whole thing was to try to
15
       support Kentucky tobacco, which is a major crop in
16
       Kentucky, and that was the end, to try to find
17
       research that would help the tobacco farmers. And
18
       the new mission that you read is to try to do that
19
       in a little bit different way.
20
              Right. You're there, Doc. The bottom line
       is the fact the mission of this entity was to help
21
22
       the tobacco farmers, right?
23
              To protect these little, you know, family
       Α.
```

```
farms that grow tobacco, right.
25
       Q. If you weren't making cigarettes, there would
       be no need to grow tobacco, right?
26
27
       A. Well, that's the new mission, is to try to
       find ways to continue the tobacco crop -- because it
29
       is kind of a unique plant and it does have the
       ability to -- you can genetically manipulate tobacco
30
31
       to make pharmaceutical products. That's the new
32
       emphasis.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
              Do you think an entity that's devoted to
 1
       protecting the tobacco farmer and his way of life
       would be terribly interested in doing research that
       might show that cigarette smoking is something
 5
       really, really bad for you?
 6
              Yes. I think any knowledge that came out of
7
       that research could be useful for, perhaps, making
       people who are going to continue to smoke less
9
       susceptible to the health hazards of cigarette
10
       smoking.
11
                   MR. BRUNO:
12
                   Thank you so much, Doctor, for allowing
13
              me to cross-examine you on your
14
              qualifications. I really appreciate it.
15
                   THE COURT:
16
                   Redirect on qualifications?
                   MR. SCHNEIDER:
17
                   Yes.
18
19
       RE-DIRECT EXAMINATION BY MR. SCHNEIDER:
20
       Q. Dr. Rowell, Mr. Bruno was questioning you on
21
       your various opinions. Have you given any opinions
       to the jury yet?
23
      A. I don't believe so, not really, no. Talked
24
       about what I'm going to talk about.
25
              All right. You talked about first being
      retained as an expert consultant, and you eventually
26
27
       learned that the lawyers that were retaining you
28
      were working for tobacco defendants, correct?
29
              That's correct.
30
             Did that knowledge in any way affect the work
31
       that you did?
32
       A. Not at all.
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
             Did it affect in any way the completeness of
       your literature search?
 3
       A.
             No.
              Now, Dr. Rowell, are you here to tell the
 4
 5
       jury that it is inappropriate to call cigarette
 6
       smoking an addiction?
 7
              My opinion as a pharmacologist is that that
8
       is inappropriate because I think of an addiction as
9
       what substance or drug is the person addicted to, as
10
       a drug addiction.
           But if the definition of addiction is the
11
12
       addiction -- the definition that the United States
13
       Surgeon General adopted in 1988, and the cigarette
14
       companies have adopted that definition, are you here
15
       to disagree with that statement?
16
            In part, I am, because the Surgeon General's
```

```
1988 report classified cigarette smoking addiction
18
       as compulsive drug use and not compulsive cigarette
19
       smoking behavior. Had they done that, I would have
20
       no objection to it, but I do not agree that
       cigarette smoking is a drug addiction.
21
22
      Q. All right. With respect to cigarette smoking
      behavior, the behavior of smoking, you think that
23
24
       can be labeled under some definitions as an
25
       addiction?
26
             Sure, under commonly used definitions, people
27
      talk about cigarette smoking addictions, and I don't
      have a quibble with that.
29
       Q. Today in giving your opinion, Doctor, are you
30
       going to focus on comparing nicotine and the effects
31
       of nicotine to the effects of other drugs, like
       cocaine and heroin?
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
       A. Yes. That would be a fundamental part of my
       testimony.
 3
       Q. And is that a topic that you have studied for
       30 years?
 5
       A. Yes.
 6
             Is that a topic upon which you have written
 7
       peer-reviewed articles during the course of your
8
       career?
9
      Α.
             Yes.
            With respect to the funding of your research
10
11
       by the Kentucky Tobacco and Health Institute, did
12
      you submit to them proposals for research on the
13
       pharmacology of nicotine?
14
      A. Yes.
             And were those proposals funded by that
15
       Ο.
16
      institution?
17
       A. Yes, they were.
18
                   MR. SCHNEIDER:
                   Thank you, Doctor. I would submit him
19
20
              on his qualifications, Your Honor.
21
                   THE COURT:
22
                   Objections to the tender?
23
                   MR. BRUNO:
                   May I have a moment, Judge, please?
24
25
                   Judge, I will confess to you that this
26
              is a new one. I've never been in a trial
27
              where an expert was tendered to contradict --
                   THE COURT:
28
29
                   Approach the bench, please.
30
                   MR. WITTMANN:
31
                   Your Honor --
32
                   THE COURT:
       HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                                                      19261
                   Approach the bench, please.
 2
                   (Whereupon, a sidebar conference is held
              as follows:)
 3
 4
                   MR. BRUNO:
 5
                   Should I give my objection at sidebar?
 6
                   THE COURT:
 7
                   No.
 8
                   MR. WITTMANN:
 9
                   Mr. Bruno cannot resist making
```

10 11 12	statements that he shouldn't be making in front of the jury despite your repeatedly telling him not to.
13	THE COURT:
14	I asked if he had any objections. He
15	talked to Mr. Herman and he started, I guess,
16	making an objection. I think it's
17	appropriate that I hear the objections and
18	the arguments outside of the hearing of the
19	jury. We will do that right now.
20	I will dismiss the jury for the day and
21 22	hear the objections and I'll rule. MR. BRUNO:
23	Thank you, Judge.
24	(End of sidebar.)
25	THE COURT:
26	The arguments on whether or not this
27	gentleman should be qualified as an expert
28	are going to take place out of your presence.
29	It's not necessary that you hear it. We will
30	recess for today, until tomorrow morning, and
31	let's be on time tomorrow, everybody. Thank
32	you. Both at 9:30 and at 1:30.
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753
	19262
1	(Jury excused.)
2	MR. BRUNO:
3	Judge, before I make my argument, may I
4	put some I'd like to put some things in
5	evidence in connection with
6 7	THE COURT: If you'll allow me to get things on the
8	record since the jury has left, then, we'll
9	do some other things.
10	The jury has left the courtroom.
11	Anything for the record by plaintiffs'
12	counsel other than having to do with the
13	tender of Dr. Rowell as an expert?
14	MR. RUSS HERMAN:
15	
	I heard the last
16	I heard the last MR. BRUNO:
17	MR. BRUNO: Other than
17 18	MR. BRUNO: Other than MR. RUSS HERMAN:
17 18 19	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait
17 18 19 20	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that.
17 18 19 20 21	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT:
17 18 19 20 21 22	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record?
17 18 19 20 21 22 23	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN:
17 18 19 20 21 22 23 24	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly
17 18 19 20 21 22 23	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he
17 18 19 20 21 22 23 24 25	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't
17 18 19 20 21 22 23 24 25 26	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he
17 18 19 20 21 22 23 24 25 26 27	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an
17 18 19 20 21 22 23 24 25 26 27 28	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do
17 18 19 20 21 22 23 24 25 26 27 28 29 30	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do that again.
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do that again. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do that again. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do that again. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: Other than MR. RUSS HERMAN: We had one other issue, but I could wait for that. THE COURT: Defense Counsel anything for the record? MR. WITTMANN: Yes, Your Honor. Mr. Bruno repeatedly says things in front of this jury that he shouldn't be saying and he knows he shouldn't be making them. "In all of my years of an attorney" an objection was made that's not proper conduct in view of Your Honor's orders and we would request Your Honor again on the record to instruct Mr. Bruno not to do that again. HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

```
3
               excused?
 4
                    THE COURT:
 5
                    You are admonished to that effect, Mr.
 6
 7
                   MR. BRUNO:
                    Yes, Your Honor.
 8
 9
                    THE COURT:
10
                    Please step out of the courtroom.
11
                    THE WITNESS:
                   Certainly.
12
13
                   (Witness excused.)
14
                    THE COURT:
                    Objections to the tender, Mr. Bruno.
15
16
               Mr. Bruno, if you wish to object to the
17
               tender, it's time to do so.
18
                    MR. BRUNO:
19
                    Yes. Judge, in connection with our
               opposition, I'd like to offer and introduced
2.0
21
              the following documents into the record.
22
              first, Judge, is Page -- Transcript Page
              1,366 of this record, which contains the
23
24
               sentence uttered by Mr. Long: "We agree
25
               cigarette smoking can be considered
26
              addictive."
                    Second thing I'd like to offer into
27
28
              evidence is the Scott Plaintiffs' Exhibit
29
              Number 1882.01, which is the Brown and
30
               Williamson company website wherein they make
               the statement: "Brown and Williamson agrees
31
32
               that by current definitions of the term
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
                                    (504) 525-1753
            New Orleans, Louisiana
                                                       19264
               addiction, including that of the Surgeon
               General in 1988, cigarette smoking is
 3
               addictive."
 4
                    Also offer response of Brown and
 5
               Williamson to Plaintiffs' First Request for
 6
               Admissions Regarding Merits Directed to All
 7
              Defendants. It is Scott Plaintiffs' Exhibit
 8
              Number 1961.01, specifically, Judge, at
 9
               Request Number 23, which is admitted, deny
10
               cigarette smoking is addictive?
11
                    Answer: "Brown and Williamson
12
              recognizes that by most current definitions
13
               of the term addiction, including that of the
14
               Surgeon General in 1988, cigarette smoking
15
               can be classified as addictive. We agree
16
              that cigarette smoking is addictive in the
17
              sense that the term is applied in common,
18
               everyday usage."
19
                    Also introduce Philip Morris website
20
               Plaintiffs' Exhibit Number 3115.02, wherein
              it is stated: "We agree with the
21
22
               overwhelming medical and scientific consensus
23
               that cigarette smoking is addictive."
                    Also Philip Morris's Response to
24
25
               Plaintiffs' First Request for Admissions
               Regarding Merits Directed to All Defendants.
26
27
               It is Exhibit Number 806.01, specifically,
28
               Number 27, admit or deny that cigarette
29
               smoking is addictive. Response, Philip
30
               Morris admits this request.
```

31 Also RJR website Exhibit Number 4741.01, 32 wherein R.J. Reynolds make the statement: HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 "Many people believe that smoking is 1 addictive and as that term is commonly used 3 today, it is." 4 Also the R.J. Reynolds company 5 response -- I'm sorry -- response of R.J. 6 Reynolds Tobacco Company to Plaintiffs' First 7 Request for Admissions Regarding Merits 8 Directed to All Defendants. It is Scott 9 Exhibit 4780.01, Request Number 23, admit or 10 deny cigarette smoking is addictive. 11 Reynolds states that many people believe that cigarette smoking is addictive and as that 12 13 term is commonly used today, i.e., to 14 describe behavior that is difficult to guit, 15 close paren, it is. Finally, Scott Exhibit Number 2871.02, 16 17 which is the Lorillard Tobacco Company's 18 Response to Plaintiffs' First Request for 19 Admissions Regarding Merits Directed to All 20 Defendants at Request Number 23: 21 "Admit or deny that cigarette smoking is 22 addictive." Response: "Lorillard, however, believes 2.3 2.4 that smokers can reach a decision to stop 25 smoking subject to and without waiving the 26 general objections stated above, Lorillard 27 admits that cigarette smoking can be 28 addictive." Now, Judge, it's -- despite learned 29 Counsel's attempt to elicit from the witness 30 in the last few moments before the jury was 31 32 discharged an opinion that he was not going HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 to disagree with the '88 Surgeon General's Report, the witness said that he did. The fact of the matter is that under 401, 402, 3 4 403, there is a discussion of relevant evidence. In this case, the defendants, 5 6 through their websites, which affirmatively 7 state their position on addiction, through 8 their response to requests for admissions, 9 have stated that they agree that cigarette 10 smoking is addictive. Judge, once they 11 respond to a request for admission on that 12 point, that issue is out of the case. It's 13 gone. 402 says -- 401 says: 14 "Relevant evidence means evidence having 15 any tendency to make the existence of any 16 fact that is of consequence to the 17 determination of the action more probable or 18 less probable than it would be without the 19 evidence." 20 Now, in this case, to the extent that the jury is going to be asked that question, 21 22 the defendants have admitted it, that there's 23 nothing whatsoever that this witness'

24 testimony on the subject of addiction can add 25 to the resolution of that issue either way. 402 says to the extent it is not 26 27 relevant, it is not admissible. It doesn't 2.8 29 We respectfully suggest, Judge, that any testimony by this witness that would suggest 30 31 in any way that cigarette smoking is not 32 addictive is not an opinion that he should be HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 permitted to make under 401 and 402 of the 1 Code of Evidence. 3 With regard to his opinion relative to 4 his comparison between what's known in the 5 world about nicotine and its properties 6 versus what the cigarette companies know, it 7 has been demonstrated without question that 8 he did not appropriately make the necessary 9 scientific inquiry to reach that conclusion. He admits that he relied on the defense 10 11 lawyers to select the documents for his 12 review. He admitted, when I asked him the 13 same question with regard to his efforts to 14 uncover all of the articles in the world about addiction, that he would not have 15 accepted that same assistance from defense 16 17 counsel because it wouldn't have been a 18 legitimate scientific inquiry. 19 As such, any opinion that he has about 20 what the cigarette companies knew relative to 21 what was extant in the published world about nicotine addiction should be excluded on that 2.2 2.3 basis. 24 Finally, the witness has testified that he is -- all of the body of his knowledge is 25 based upon animal studies and, as such, all 26 2.7 of his opinions should be limited to the effect of nicotine on animals. He admits 28 29 that he has done no studies on human beings. 30 The best thing that he could tell this jury in the tender was that he had read articles 31 32 by others on that subject and was prepared to HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19268 give an opinion based upon his review of those articles. 3 With that, Judge, we respectfully 4 suggest that this witness' tender and his 5 examination should be so limited. 6 THE COURT: 7 You object to his tender as an expert in 8 nicotine pharmacology? 9 MR. BRUNO: Only as it relates to animals. I'm 10 11 sorry. We agree he is an expert in nicotine pharmacology as it relates to animals, not 12 13 humans. 14 THE COURT: 15 You object to his tender as an expert 16 with regard to the effects of nicotine on the

17	hodera
	body?
18	MR. BRUNO:
19	Yes. The human body.
20	THE COURT:
21	Do you object to his tender as an expert
22	with regard to nicotine's relation to smoking
23	behavior and addiction or dependence?
24	MR. BRUNO:
25	We object to the he testified, Judge,
26	I believe, that he is not an expert on
27	smoking behavior, that is, the behavior of
28	individuals who smoke in the absence of the
29	pharmacological component.
30	THE COURT:
31	He was tendered as an expert in the
32	field of nicotine pharmacology, the effect of
34	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	·
	New Orleans, Louisiana (504) 525-1753
_	19269
1	nicotine on the body, its relation to smoking
2	behavior and addiction or dependence.
3	MR. BRUNO:
4	We believe he's demonstrated quite
5	clearly that he has nothing to offer on the
6	issue of addiction and, therefore, we object
7	to his tender on that subject.
8	THE COURT:
9	And the last area in which he was
10	tendered as an expert is historical knowledge
11	of nicotine and its actions.
12	Do you object to his tender as an expert
	be year object to his tender as an enpere
1 2	in that field?
13 14	in that field?
14	MR. BRUNO:
14 15	MR. BRUNO: We don't object, Judge, that he has done
14 15 16	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its
14 15 16 17	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to
14 15 16 17 18	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies
14 15 16 17 18	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the
14 15 16 17 18 19 20	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his
14 15 16 17 18 19 20 21	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from
14 15 16 17 18 19 20 21	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the
14 15 16 17 18 19 20 21 22 23	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew.
14 15 16 17 18 19 20 21 22 23 24	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT:
14 15 16 17 18 19 20 21 22 23 24 25	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor
14 15 16 17 18 19 20 21 22 23 24 25 26	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a
14 15 16 17 18 19 20 21 22 23 24 25	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor
14 15 16 17 18 19 20 21 22 23 24 25 26	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a
14 15 16 17 18 19 20 21 22 23 24 25 26 27	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO:
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT:
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right.
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO:
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO: Yes, I do, precisely because, you remind
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO: Yes, I do, precisely because, you remind me, it is far more inclusive than one would
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO: Yes, I do, precisely because, you remind me, it is far more inclusive than one would believe.
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO: Yes, I do, precisely because, you remind me, it is far more inclusive than one would believe. THE COURT:
14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. BRUNO: We don't object, Judge, that he has done this historical review of nicotine and its actions. Our problem is his attempt to compare that to what cigarette companies knew. So, this is not an objection to the tender. Rather, it's a motion to limit his testimony that he should be prohibited from making any comment whatsoever on what the cigarette companies knew. THE COURT: Well, the historical knowledge possessor is not identified in the tender. It's not a tender of expert in the historical knowledge of MR. BRUNO: You are right. THE COURT: certain parties or excluding certain HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19270 parties. It's general. That's my question to you. Do you object to that tender? MR. BRUNO: Yes, I do, precisely because, you remind me, it is far more inclusive than one would believe.

Yes, Your Honor. Just a couple of housekeeping matters first. The plaintiffs cited to the opening statement as remarks as evidence. They're not evidence. But the defendants in this case are not going to contest that you can call cigarette smoking addiction by the commonly used definition and, in fact, our websites say that and our requests for admissions say that. Dr. Rowell, I'm not going to elicit an opinion from him that cigarette smoking is not addictive. Instead, he is going to talk about nicotine pharmacology and compare the 2.2 strength of nicotine, how nicotine acts in the body versus cocaine, heroin and other things. That's the things that he studied his entire career. 2.6 They say that his studies are based on animal research. In major part, it is. That's animal research cited by the Surgeon

3.0

 They say that his studies are based on animal research. In major part, it is.

That's animal research cited by the Surgeon General in a report that concluded that nicotine was addictive in 1988. If it's good enough for the Surgeon General, it's good HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

enough for this jury and, in fact, the witness will testify that pharmacologists routinely rely on the results of animal studies because you can't put probes in the brains of human beings to measure dopamine levels. You have to draw inferences from animals. That's part of the opinions he will elicit.

Your Honor, he has not yet given his opinions to the jury. The plaintiffs have criticized his personal view on addiction, but I'm intending to elicit his testimony on three areas: Comparing how nicotine affects the body, how it works on nerves; talk about the effect, to compare that to other drugs, like cocaine, caffeine, morphine, amphetamine; and to compare the relative impact of nicotine being intravenously delivered to a person versus smoking behavior based on literature that he has reviewed as somebody who's worked as a pharmacologist for 30 years and been funded by state agencies and by the federal government.

With respect to the historical knowledge of nicotine and its addiction, I mean the scientific historical knowledge of nicotine and its actions that's been published. With respect to the tobacco documents, the opinion to be elicited from Dr. Rowell is whether documents that the plaintiffs have pointed to as containing new scientific information, in fact, contain new scientific information, in HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

his opinion, based on the research that he has done.

Now, he has his own personal views about 4 what should and should not be called 5 addictive, and he is a scientist and 6 respected scientist in that field. We're not 7 going to elicit his opinions on whether we 8 agree or disagree with his opinions on 9 addiction. We are going to talk about the 10 strength of nicotine and its role with respect to dependence, how -- whether 11 12 nicotine interferes with a person's ability 13 to quit. The plaintiffs themselves have 14 called witnesses, Dr. Henningfield and Dr. 15 Benowitz, who have talked about nicotine 16 pharmacology. These witnesses have said that 17 nicotine is like cocaine and heroin. These 18 witnesses have said that nicotine has an 19 effect on neurotransmitters. Well, this 20 witness is going to address those fields. 21 He's going to compare the relative 22 contribution of nicotine versus other drugs 23 and their effect on the body and his ultimate opinion is going to be that its 24 25 pharmacological effects are far weaker than 26 the effects noted for other drugs. Plaintiffs will try to compare it to cocaine 27 28 and heroin, but we don't think it compares in 29 that fashion. 30 He has -- this is a witness who has 31

He has -- this is a witness who has worked in the field for 30 years in nicotine pharmacology. He's published 30 peer-HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

32

3

4

5

6

7

8

9

10

11

12

13

14 15

16

17

18

19

20

21

22

23

24

25

26

27 28

29

30

19273

reviewed articles, he has been cited by the U.S. Surgeon General and he is well qualified to talk about nicotine pharmacology and the results of animal studies.

The plaintiffs disagree with his view on what you can call addiction is totally beside the point and that's not an opinion we're going to elicit from him. We're not going to tell him, give us your personal opinions on what you should and should not call addictions.

For those reasons, Your Honor, we think he should be accepted as an expert in the field of nicotine pharmacology, he should be allowed to testify about the effect of nicotine on the body based on the research he has done and the animal research he has done. He should be allowed to talk about nicotine pharmacology and how that relates to smoking behavior and how it relates to addiction and dependence. He will testify that when you compare nicotine, cocaine, heroin, cocaine and heroin have far more of an addiction and dependence propensity than does nicotine.

With regard to the historical knowledge, Mr. Bruno admits he has surveyed the literature. That's what we were talking about there. When were certain findings made with respect to nicotine and the literature? With respect to tobacco documents, the sole

31 opinion I intend to elicit from him is to say 32 has he been given documents that he HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 understands that plaintiffs in tobacco litigation contend show new tobacco -- new 3 nicotine findings and do they, in fact, when you compare them to the historical 5 literature, show a new finding. 6 So, Your Honor, for that reason, we 7 would submit that he should be accepted. 8 We're not -- again, we're not going to elicit 9 his opinion on the ultimate issue of whether 10 or not we can call cigarette smoking behavior 11 and nicotine addictive. 12 THE COURT: 13 You wish to respond briefly, Mr. Bruno? 14 MR. BRUNO: 15 Very briefly. First, Judge, housekeeping. I'd like to also move for 16 introduction the expert report of Peter 17 18 Rowell, which, Judge, as you must know, is 19 the only thing that guides us with regard to 20 what this gentleman is going to talk about. 21 Secondly, in response to the opening statement, we don't offer it as a piece of 22 evidence. We offer it as an admission of 2.3 24 fact which Counsel made in opening statement, 25 the same as the response to the request for 26 admissions. 27 Finally, the biggest problem we have 28 here, this is another example of the cigarette companies' creating an issue, 29 providing expert testimony when none exists. 30 This business of the comparison between 31 32 cocaine and the other drugs is a comparison HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 1 relative to the difficulty that one has in quitting those drugs. This guy's -- I'm 3 sorry -- this gentleman's opinion has been 4 manufactured to talk about something that's 5 not even in the case. This business of 6 whether it's weak or rewarding as compared to 7 other drugs is of absolutely no moment to 8 this case. This jury is not going to be 9 asked which is the more dependence producing, 10 heroin or cigarette smoking. That's not in this case at all. That's a red herring. But 11 12 the only opinion, if Your Honor reviews this 13 report, that this witness can possibly 14 testify to that's at all relevant to the case 15 is that nicotine produces a rather mild 16 degree of physical dependence. Everything 17 else is not in this case. I would invite Your Honor to review his 18 19 report and conclusions in connection with our 20 arguments. This doesn't have a number. I'll 21 just give this -- it's been referred to --22 for purposes of the record, let's introduce 23 this as PO Number 2.

24 25 26 27 28 29 30 31 32	THE COURT: Mr. Schneider, you wish to say something? MR. SCHNEIDER: Yes, briefly, Your Honor. I'm sure that Your Honor recalls that Dr. Henningfield and Dr. Benowitz talked about the effect of nicotine on the brain, talked about the neurotransmitters that nicotine triggers, HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
1 2 3 4 5 6 7 8	talked about how nicotine operates like cocaine and like heroin and said that it was, in fact had greater interference with the ability to quit than did cocaine and heroin nicotine had a greater ability to interfere. Well, Dr. Rowell is going to address those topics. Dr. Rowell is going to testify
9 10 11 12	how nicotine works in the nerve synapses. He's going to show how cocaine and the other drugs work in the nerve synapses. THE COURT:
13 14 15 16 17	You're repeating yourself. I will take the offer and objections under advisement. I will rule first thing in the morning. Recess.
18 19 20 21	MR. RUSS HERMAN: May it please the court, Your Honor may not have to deal with this issue now, and I don't want to burden the Court with issues
22 23 24 25 26 27	you don't have to deal with, but I was advised this morning that the Philip Morris expert and fact witness, Mr. Whidby, who is listed as a will-call witness, that Philip Morris, who Mr. Richardson declines to produce two trial transcripts. If they're
28 29 30 31 32	not going to call Mr. Whidby next week, then, I don't have the Court doesn't have to deal with the issue right now. I had understood that the witness was being called next week was Townsend, not.
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753 19277
1 2 3 4 5 6	MR. WITTMANN: Bee. Then, I heard after lunch that Whidby might be called next week. So, I need it clarified so we can get these issues resolved so we can get the transcripts. MR. GAY:
7 8 9 10	Whidby won't be called next week. There's some confidentiality with regard to these transcripts. THE COURT:
11 12 13 14 15	I've referred that matter to the Special Master. I understand it's come up before similar situations have come up before, and there's a way to resolve them so that if the transcript of some testimony subject to a Protective Order issued by some other court

```
17
               is an obstacle to producing that transcript,
18
               you and Mr. Herman, Mr. Gay, I presume, you
19
               will handle it. Discuss that with Mr.
20
              Gianna. If there's things that I need to
              resolve, I will resolve.
21
2.2
                    MR. GAY:
23
                    One other thing.
24
                    MR. BRUNO:
25
                    One quick thing, Your Honor. I made a
26
               mistake on the transcript page. Can I
27
               correct that now? I gave you the wrong
               number for the transcript page for the
28
29
               opening statement by Mr. Long.
30
                    THE COURT:
31
                    1,366.
32
                    MR. BRUNO:
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
           New Orleans, Louisiana (504) 525-1753
                    Right. It is 11,366. I apologize.
 2
                    THE COURT:
 3
                    Mr. Gay, you have something else?
                    MR. GAY:
 5
                    Yes. I had a question about the depo
 6
               designation hearings that we need
 7
               particularly on some Philip Morris
               depositions, Your Honor, for, perhaps this
 8
 9
               Thursday morning.
10
                    THE COURT:
11
                    Start again.
12
                    You have some questions about depo
13
               designation hearings?
14
                    MR. GAY:
                    Yes. I would like to try to get some
15
               times from the Court with respect to that.
16
17
                    THE COURT:
18
                    Well, what are you referring to, Mr.
19
               Gay? I have a letter from Mr. Copley dated
2.0
              April 23 that lists ten of them, three or
21
              four witnesses were scheduled for
22
               yesterday and I was told those issues were
23
              resolved. They include a person named
              Debethizy who is identified as a Philip
2.4
               Morris witness. There are seven others.
25
2.6
               You're shaking your head. I don't know what
27
              you mean when you're shaking your head. I'm
28
               looking at a letter that has ten listed on
29
               it. And five of them are identified as
30
               Philip Morris witnesses. Are you talking
31
               about a different list that I -- other than
32
              the one I'm talking about?
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana (504) 525-1753
                                                       19279
                    I don't have the list in front of me.
 3
               The name you mentioned as a Philip Morris
 4
               witness didn't sound like a Philip Morris
 5
               witness to me, but maybe I just didn't hear
 6
               it correctly.
 7
                    THE COURT:
 8
                    Well, let's start again.
 9
                    MR. GAY:
```

10 11	All right. THE COURT:
12	You want to talk about setting times for
13	depo cut rules?
14	MR. GAY:
15	That's correct, Your Honor.
16	THE COURT:
17	Of depositions of whom? Do you know the
18	names?
19	MR. GAY:
20	Yes, Your Honor, I do. Myron Johnson.
21	THE COURT:
22	He's on this list, Number 1, M. Johnson.
23	MR. GAY:
24	Kinser. Robin Kinser. Robin Kinser.
25	THE COURT:
26	That person is also on this list.
27	MR. GAY:
28	Okay. Those are the two I most want to
29	get done sometime so we can have some
30	THE COURT:
31	Well, you know that we worked for
32	exactly five minutes yesterday and I was told
	HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
	New Orleans, Louisiana (504) 525-1753 19280
1	we have nothing else to do. We were there in
2	the Gianna law firm offices, court reporter,
3	lawyers, binders and we were going to do the
4	depositions for G. Burger, D. Debethizy and
5	A. Spears, and I was told, Judge, all of that
6	has been resolved. Let's go home. And we
/	did.
7 8	did. MR. GAY:
8	MR. GAY:
8 9	MR. GAY: Yeah, I heard that.
8 9 10	MR. GAY: Yeah, I heard that. THE COURT:
8 9 10 11	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day.
8 9 10 11 12 13 14	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT:
8 9 10 11 12 13 14	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to
8 9 10 11 12 13 14 15	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now.
8 9 10 11 12 13 14 15 16	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY:
8 9 10 11 12 13 14 15 16 17	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was
8 9 10 11 12 13 14 15 16 17 18	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who
8 9 10 11 12 13 14 15 16 17 18 19 20	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses
8 9 10 11 12 13 14 15 16 17 18 19 20 21	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that
8 9 10 11 12 13 14 15 16 17 18 19 20 21	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point,
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing.
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT:
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and say, Judge, there's nothing to do, and then
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and say, Judge, there's nothing to do, and then HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and say, Judge, there's nothing to do, and then HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and say, Judge, there's nothing to do, and then HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MR. GAY: Yeah, I heard that. THE COURT: And we wasted a day. MR. GAY: Very frustrating for us, too, Judge. THE COURT: I just wonder why no one brought that to my attention then and you're doing it now. MR. GAY: I think the reason for that, Judge, was there was no availability for the people who were carrying the Philip Morris witnesses that day and that there had not been a chance to work out as of the last time that hearing was scheduled, the matters with respect to the deposition schedule for that day had not been resolved. At some point, they resolved them before the hearing. THE COURT: My only point is, Mr. Gay, I know what I have to do. When I set aside time to do it, I really hate to waste that time by getting there at the appointed place and time and say, Judge, there's nothing to do, and then HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS New Orleans, Louisiana (504) 525-1753

```
suppose, could have been done yesterday and
 4
               we wouldn't be having this conversation
 5
               today. That's my point.
 6
                   MR. GAY:
 7
                    I don't disagree with you.
 8
                    THE COURT:
 9
                    I don't know how to make it any clearer.
10
               I don't feel disposed to try to go into that
11
               issue at this point.
12
                    I do remind you we have no testimony
               scheduled for the morning hours of May 1st.
13
14
               Maybe that will spark some ideas among the
15
               lawyers involved in this case.
16
                    MR. GAY:
17
                    That's what we're asking for, Judge.
18
                    THE SPECIAL MASTER:
19
                    He just said that's what we're asking
20
               for.
21
                    THE COURT:
22
                    I didn't hear that. I never heard that.
23
                    Anything else before we adjourn?
24
                    MR. BRUNO:
25
                    I don't know if you received my motion
26
               to put those documents in evidence.
27
                    THE COURT:
28
                    I neglected to solicit objections. I
29
               will do that now.
30
                    MR. SCHNEIDER:
                    You're putting those documents into
31
32
               evidence on the objection to your tender, not
        HUFFMAN & ROBINSON, INC., CERTIFIED COURT REPORTERS
            New Orleans, Louisiana (504) 525-1753
                                                       19282
               09 trial --
 2
                    MR. BRUNO:
 3
                    That's correct.
 4
                    MR. SCHNEIDER:
 5
                    As evidence for Your Honor to consider
 6
               and ruling on the tender, I don't have an
 7
               objection to it, but not as trial exhibits.
 8
                    THE COURT:
 9
                    We'll recess until 9:30 tomorrow
10
               morning.
11
                    (Whereupon, the proceedings are
12
               adjourned at 4:03 p.m.)
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
```

New Orleans, Louisiana (504) 525-1753